

# Solar Digital

Setting the trend

With the spirit in our souls we create brand identity, WOW and enterprise web applications, mobile Apps



Our story

# Our team are the heroes of web and mobile development who make deep immersion in the business of the customer.

SOLAR Digital team works with design creation, web&mobile apps development. We constantly deliver world-class web and mobile solutions, using Agile approach to find solution in challenging jobs. Additionally, we have proven competencies in a startup development and market presentation, brands creation and identity for them.

SOLAR Digital team consists of experienced engineers, designers and managers. 30 executives who will make your project work for you.

Companies all over the world, from 18 countries trusted their business and checked our core competencies.

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#### SOLAR-DIGITAL.COM

sales@solar-digital.com

# Our team are the heroes of web and mobile development who make deep immersion in the business of the customer.

#### 01

## We create emotional and charismatic brand identities

The unique identity system, communication strategy development, naming, logotype creation, brandbook.

02

05

## **Creative promotional websites** with WOW-effect

Such a memorable websites that will attract your attention with the help of true communication to collect your unique, unimitible feeling.

03

results.

04

#### **Company's information portals**

It is like a web presentation of the company. The front of your business, that is effectively and spectacularly stands out among the competitors.

#### **Enterprise portals and services**

Custom development of ecommerce, marketplaces with full immersion into the business methods, and with real user's needs investigation.

06

## **Mobile applications development**

system.

#### **MVP** approach for start ups

A thrifty, lean approach, that makes a start up launch with minimal set of features to analyze the efforts and the

Design, UX/UI, and development of native IOS, Android & iOS Native applications, Android applications with easy-to-use administration

sales@solar-digital.com

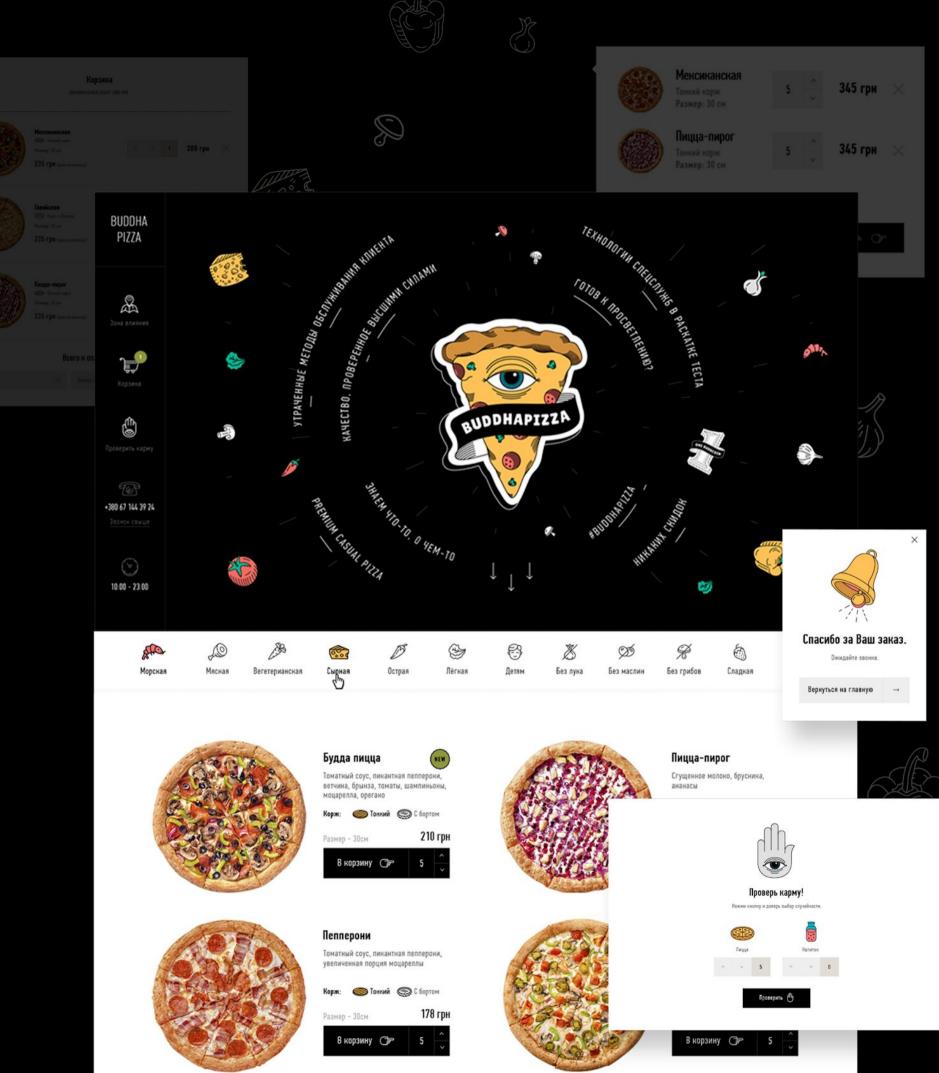




Website, UX/UI design, Brand identity

## **Buddha Pizza**

Pizza delivery service Buddha Pizza — the peak of creativity and animations. Top serviceability in pizza ordering: best developed user interface mixed up with user experience.



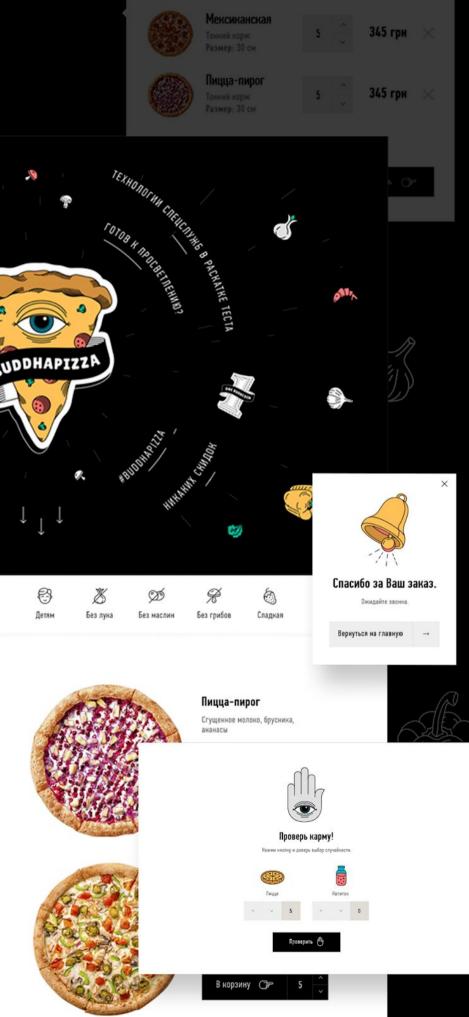


- We focused on key values of a brand;  $\bullet$
- Worked on cool animations, to stand out from others;
- Truly fermented;
- Presented the first project of the company, fully reflecting declared brand values.

www.buddhapizza.com









STARK RESEARCH

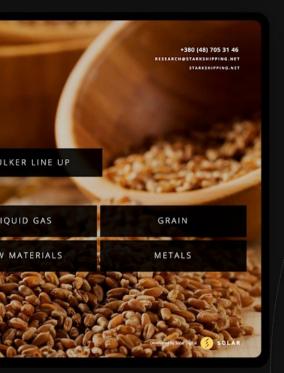
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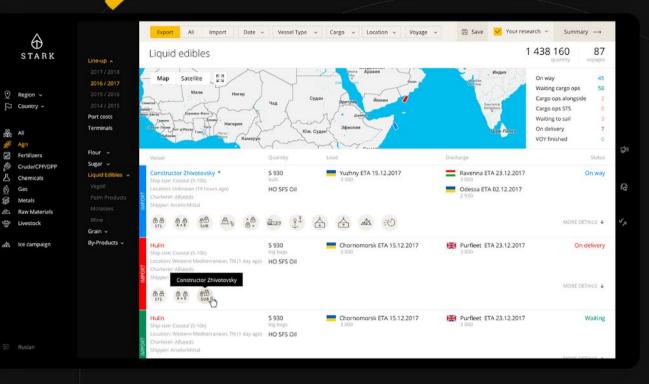
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Apply

1990-2000 2000-2010 2010+

Tanker Bulker





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up to 50 50-100 100-150 150-200

200-250 250-300 300+

Coaster (7-15k) Handysize Handymax

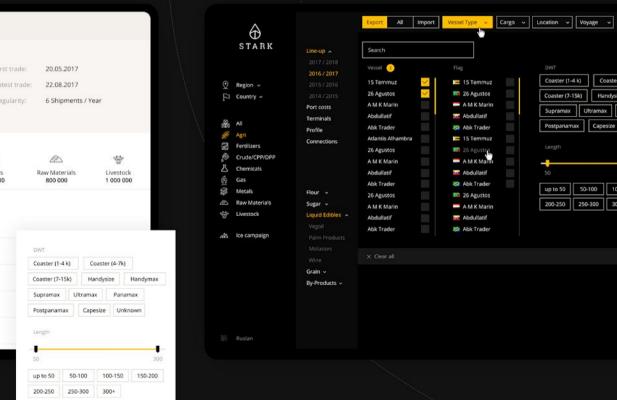
# **Stark Research**

The service contains information about voyages and analytics of import&export of products. From the development point of view, the project is an example of how enterprise solutions can be combined with stylish design.

#### **Our results:**

- ightarrowsystem with custom made CRM;
- $\bullet$ company of the customer.

www.stark-research.net



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Country ~

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Agri

A Chemicals

Gas S Metals

🗇 Livestock

pleted: 84)

7 000 MT / Max 9 000 MT

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UI/UX design, Web & app development, analytics

We developed an automated data analytical The part of our job in this project was to automate all the business methods in the

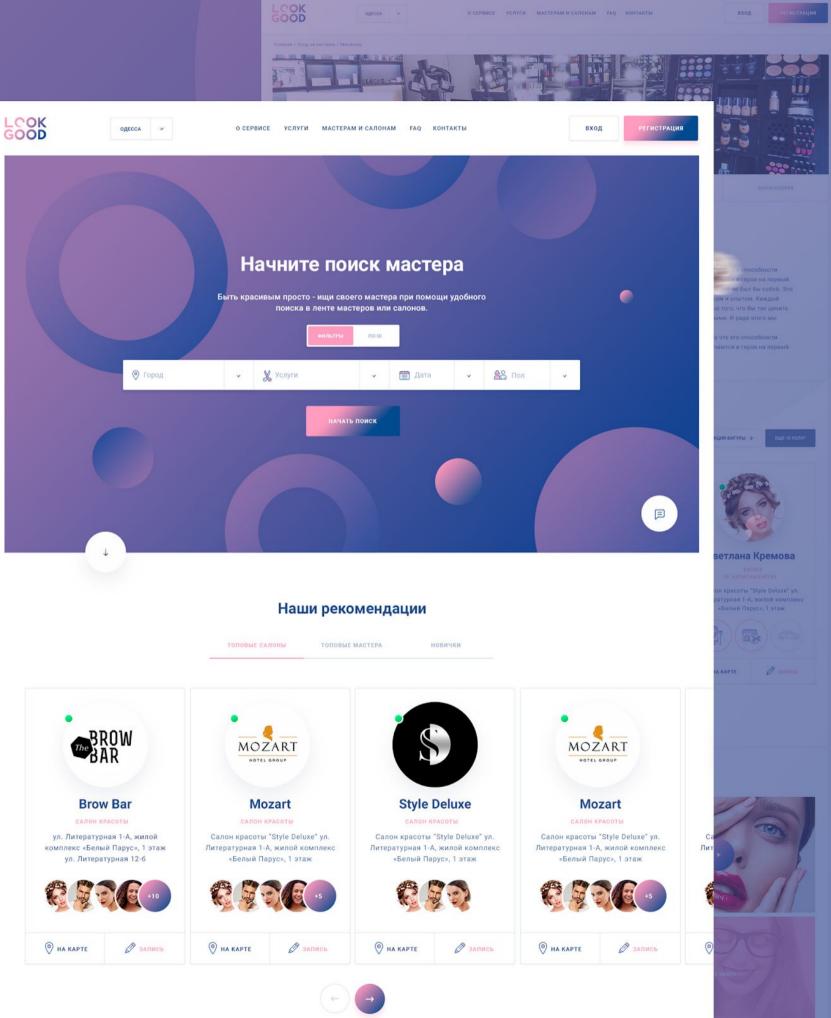
## Look Good

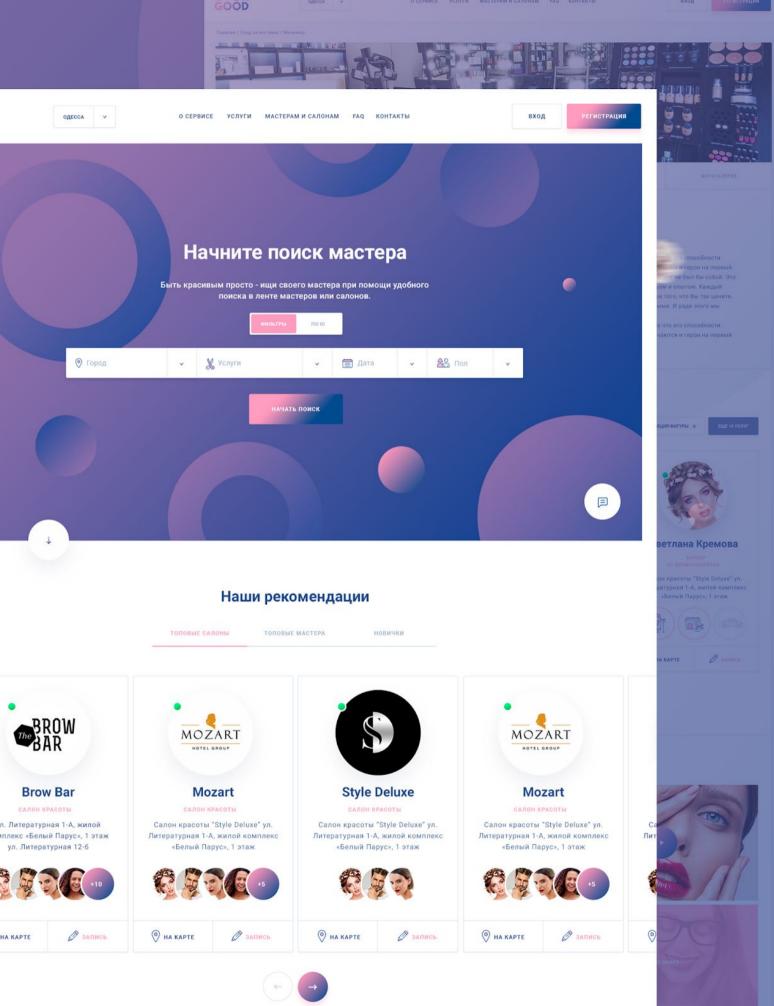
Online booking system & appointment software.

#### **Our results:**

- Firstly SOLAR Digital team defined scope of the project and  $\bullet$ optimised it;
- Created girls-oriented UI, became a trendsetter on Ukrainian market;
- Truly fermented;
- We created platform that actually helps
- users to ease the everyday life

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Bid

Mid point

Offer

The service is created for professional futures traders. Future traders are allowed to have an option to buy and sell different obligations.

#### **Our results:**

- Provided a web analytical report on  $\bullet$
- $\bullet$
- Everytime provide support for delivering  $\bullet$ additional features.

#### www.easytrade.live

#### UI/UX design, Web & app development, analytics

## **Easy Trade — online marketplace**

competitors and development opportunities; Designed the full platform from scratch;

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# ~UTOPIA~

UTOPIA-

Brand identity

## Utopia

Brand identification for coffee shop in Odessa

## Our results:

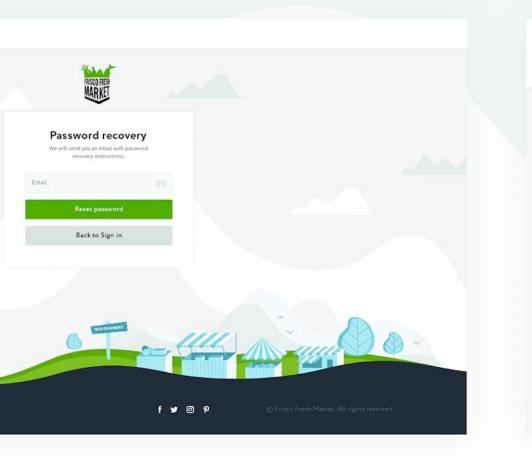
- The first step was to analyze the interior style, to create the connection between taste and visuals.
- We gathered the ideas of naming and tried to represent it on the logotype;
- Designed more than 10 concepts;
- Finished with conceptual brand identity and stylish elements

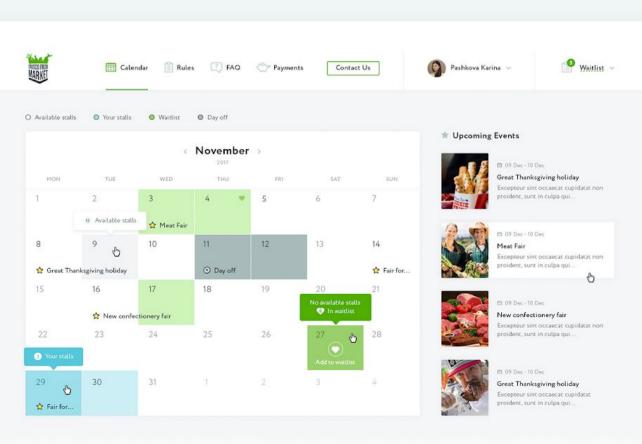




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sign, Web & app development,

# o Fresh Market

eam developed everything from scratch; / we improved the logotype itself, made ky brand identity. We brightened colors, e visuals and other necessary stuff; we prototyped web platform, e a responsive view and programmed ont end and the back end of the product. ptimised business methods of the mer and helped to solve many challenges our simple but easy-to-use control panel, acts as a CRM as well.

friscofreshmarket.com

#### Web sites, UX/UI design

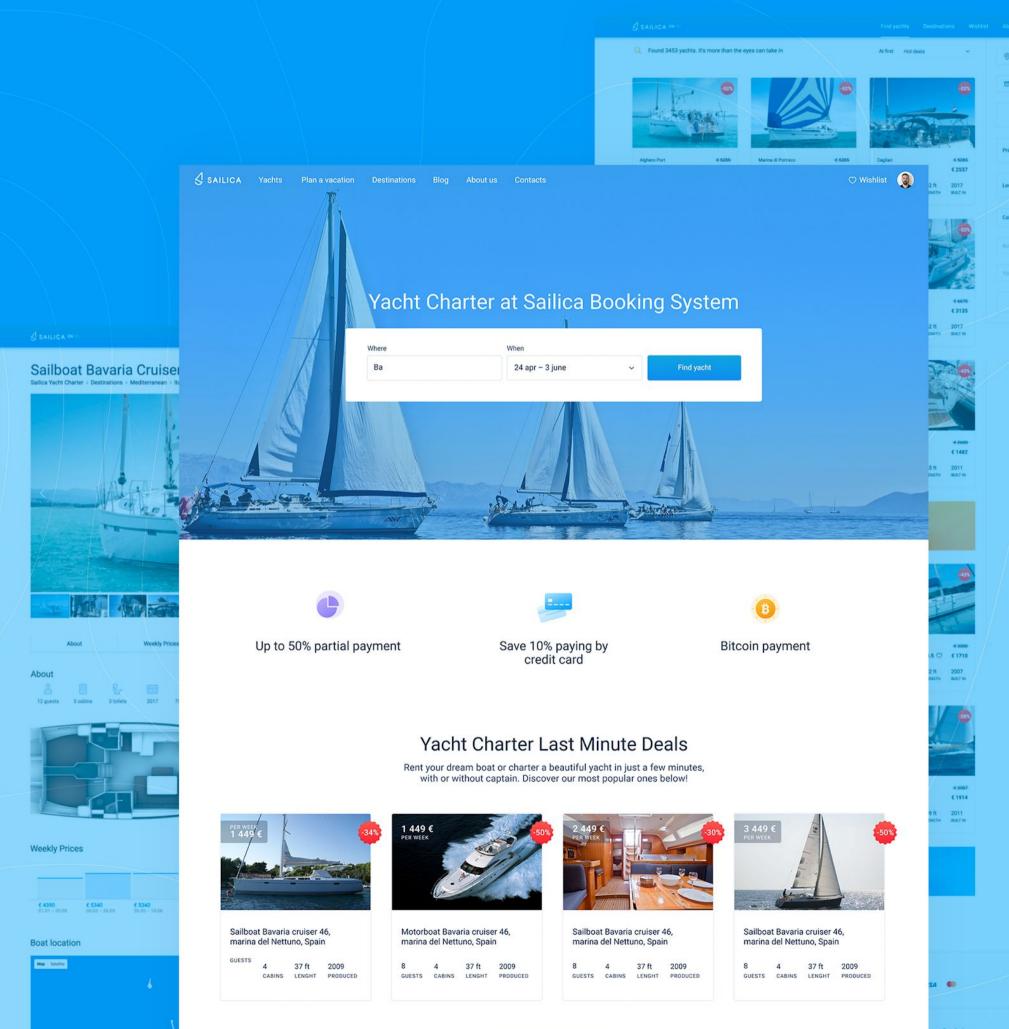
## Sailica

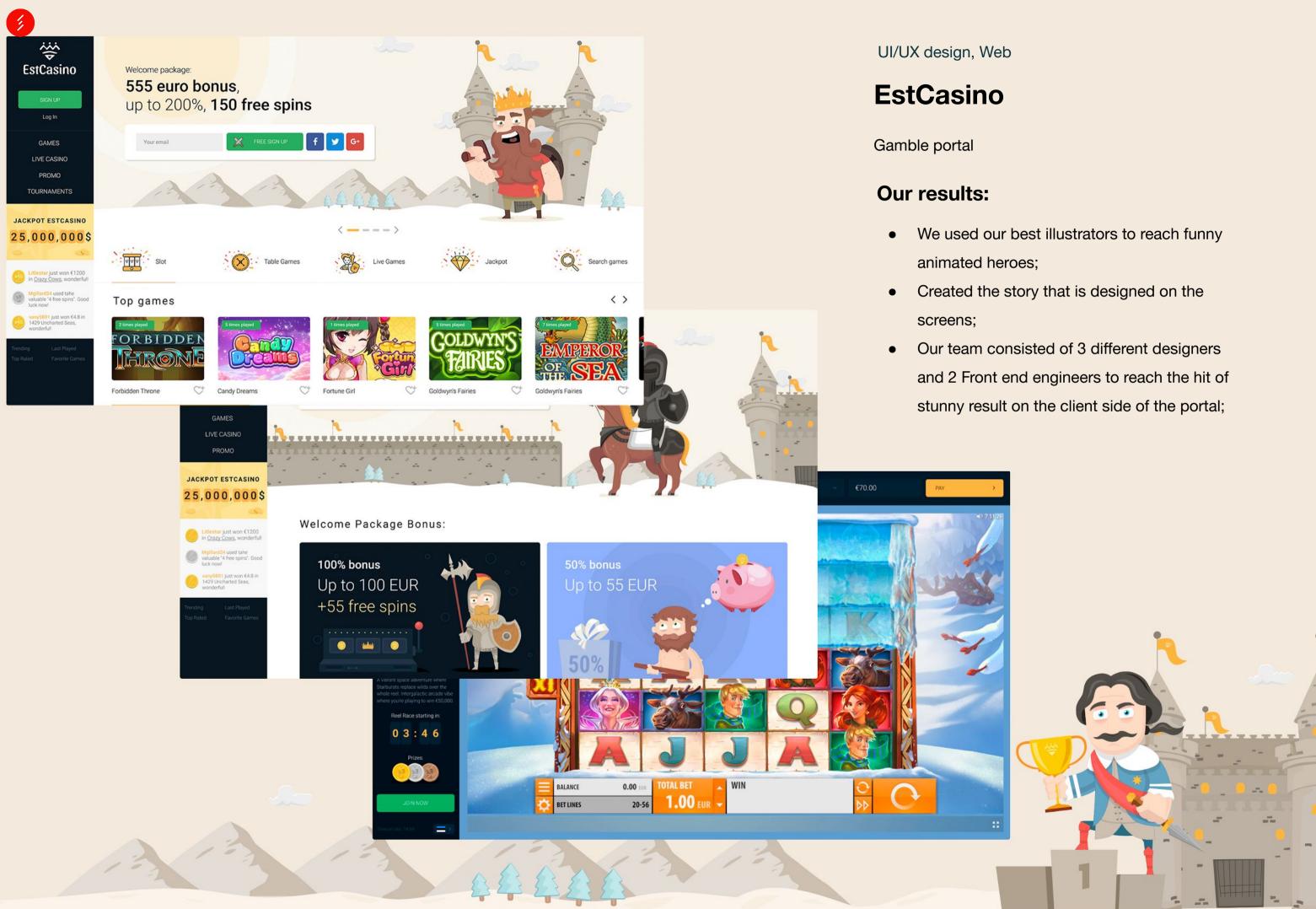
Seeking for a yacht for your next yacht trip can be tricky. This problem is resolved by Sailica: super friendly and easy-to-use web application service that helps you to find the best charter for a yacht trip.

#### **Our results:**

- We strictly analyzed our competitors and • highlighted their pros and cos;
- Designed a hot UI with the help of our UX knowledgebase;
- Launched a start up with MVP version of the • service;
- Served our customers for their trips from • Sailica;
- We constantly improved our website, adding new features each release.





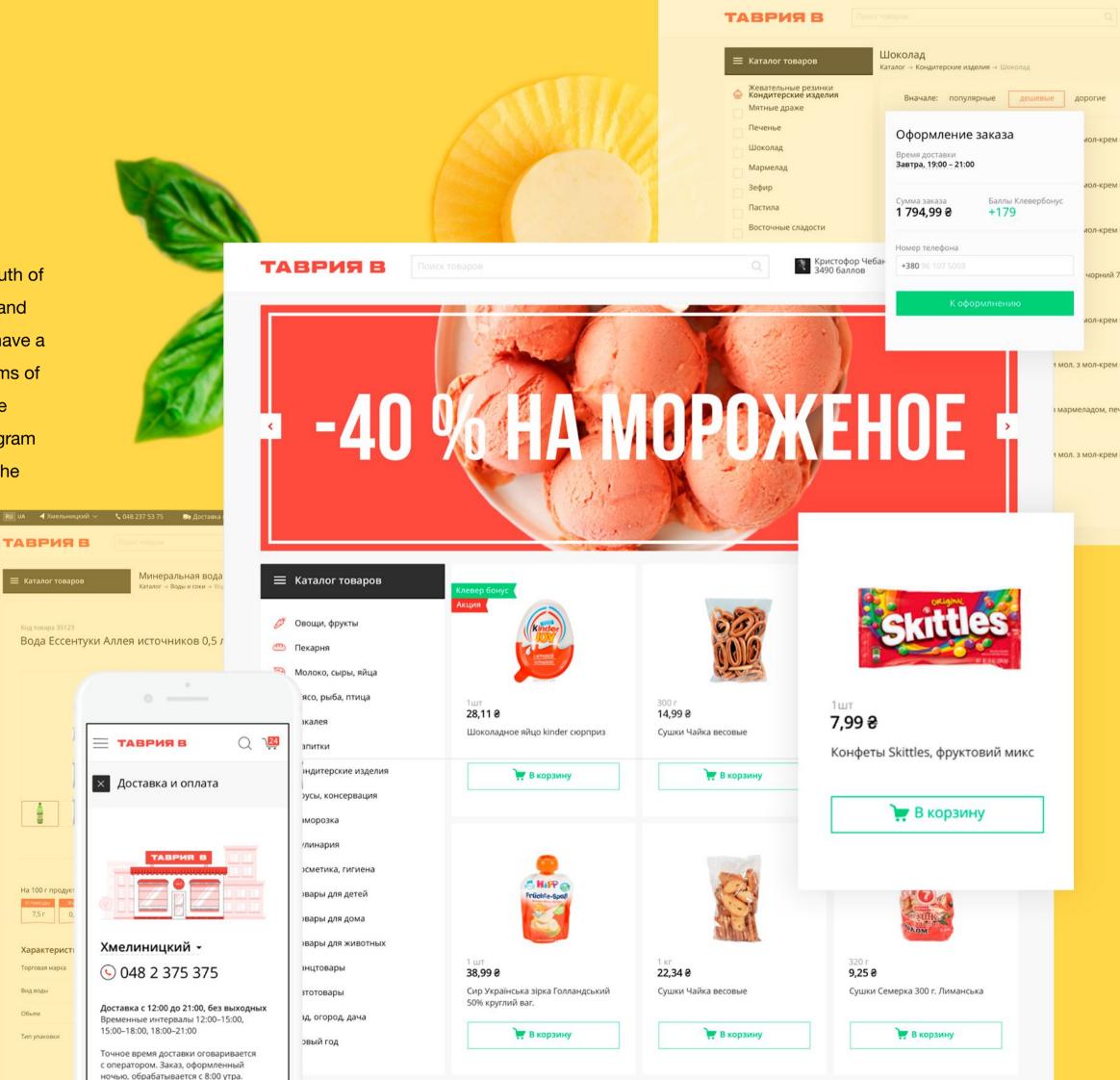


#### Web sites, UX/UI design

## **Tavria V**

Tavria V is a leading retailer on the South of Ukraine in the segment of household and grocery products. Company used to have a working ecommerce web shop. In terms of raising of the CTR, creating responsive layout and also integrating bonus program into a user's account the redesign of the web store was initiated.

Обьем





Contact us

## **Our contact desk**

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