


Solar  digital

Design-thinking  
web-development solutions for

# E-Commerce & Marketplaces



CLUTCH 1000  
2024 AWARD



CLUTCH TOP WEB DEVELOPERS  
RETAIL UNITED KINGDOM



AWWWARDS X7  
HONORABLE MENTIONS



UPWORK 100%  
JOB SUCCESS SCORE

# About our team

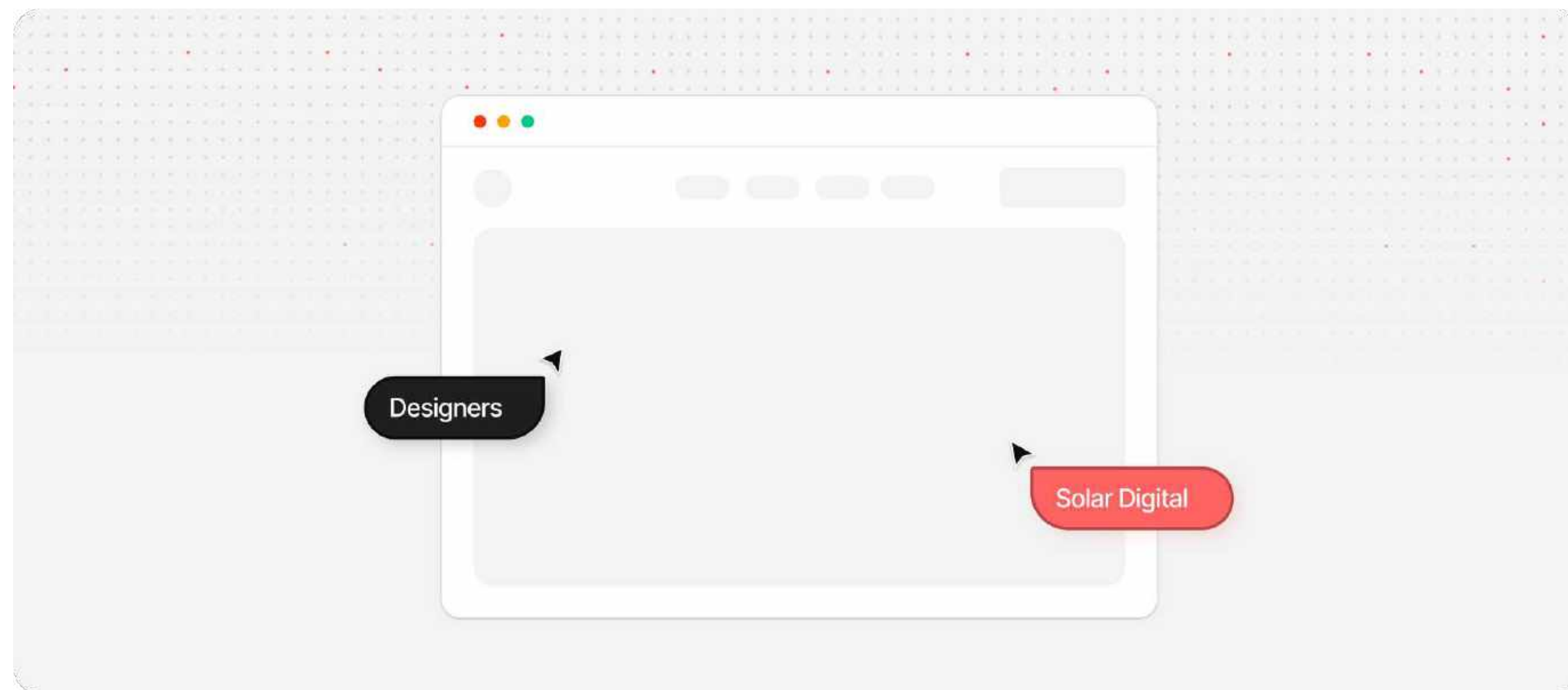
Solar Digital is a full-cycle design and web development company. All things we do with attention to detail.

One of our main rules is to give customers more than we promised. That's why we're proud of our work and have earned a good reputation in the market.

We create a new **user experience**  
**of product** and provide full-cycle  
custom development of web &  
mobile applications.

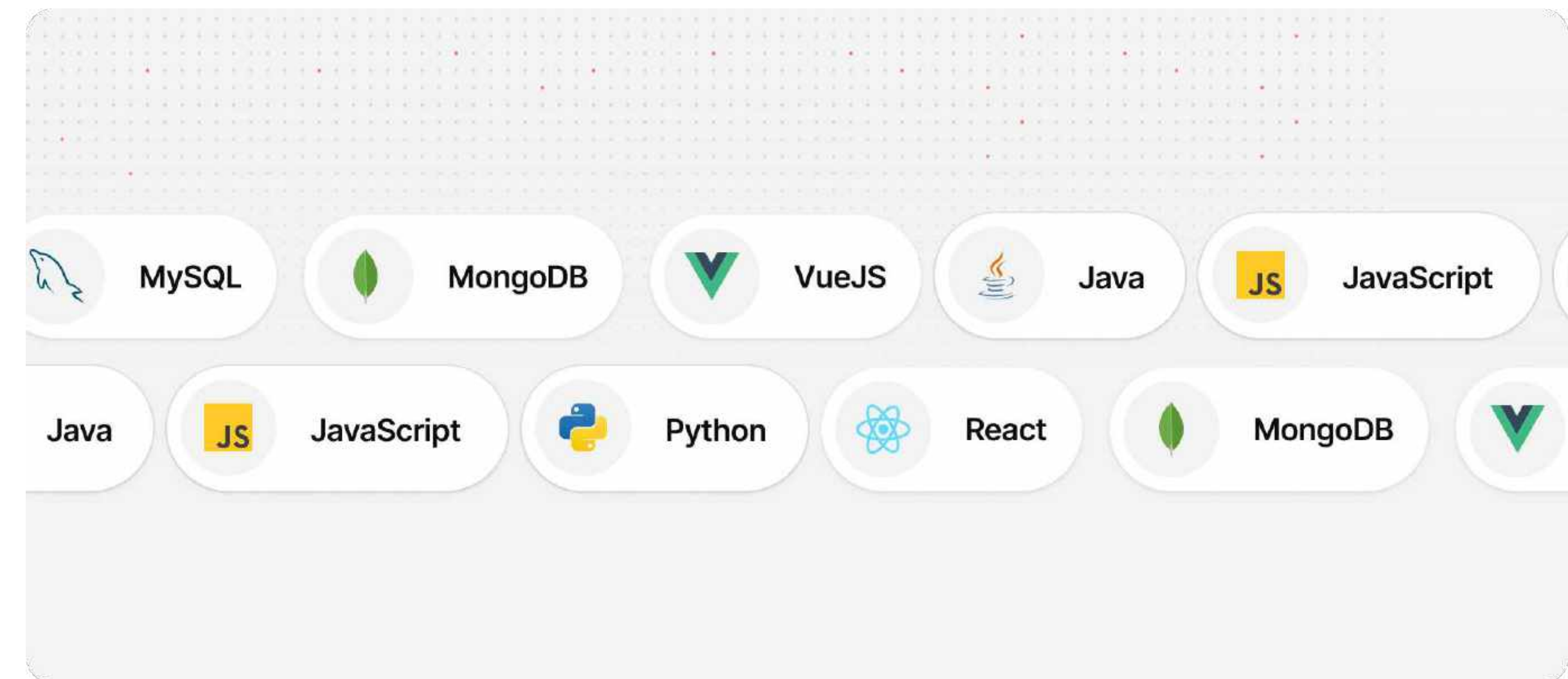


# Stronger together. Solar Digital is a power of 2 departments.



## Solar Design Lab

We do anything about digital design: from visual identity of a brand, graphics design up to emotional promo websites and interfaces.



## Solar Custom Software Solutions

We specialize in custom development and re-engineering of new digital products. We know how to build scalable and cost-effective web and mobile applications.

Designers help engineers.  
Developers help designers.  
Our duality means **our power**.  
It helps us deliver **wise** and  
**beautiful solutions**.



# Our Key Services


MK

Michael Kaeton

12:10 PM

Hi, Solar Digital!

I have an existing product, but it's not converting well, can we get on a call to help me?



Solar Digital

12:15 PM

Hi, Michael Kaeton!

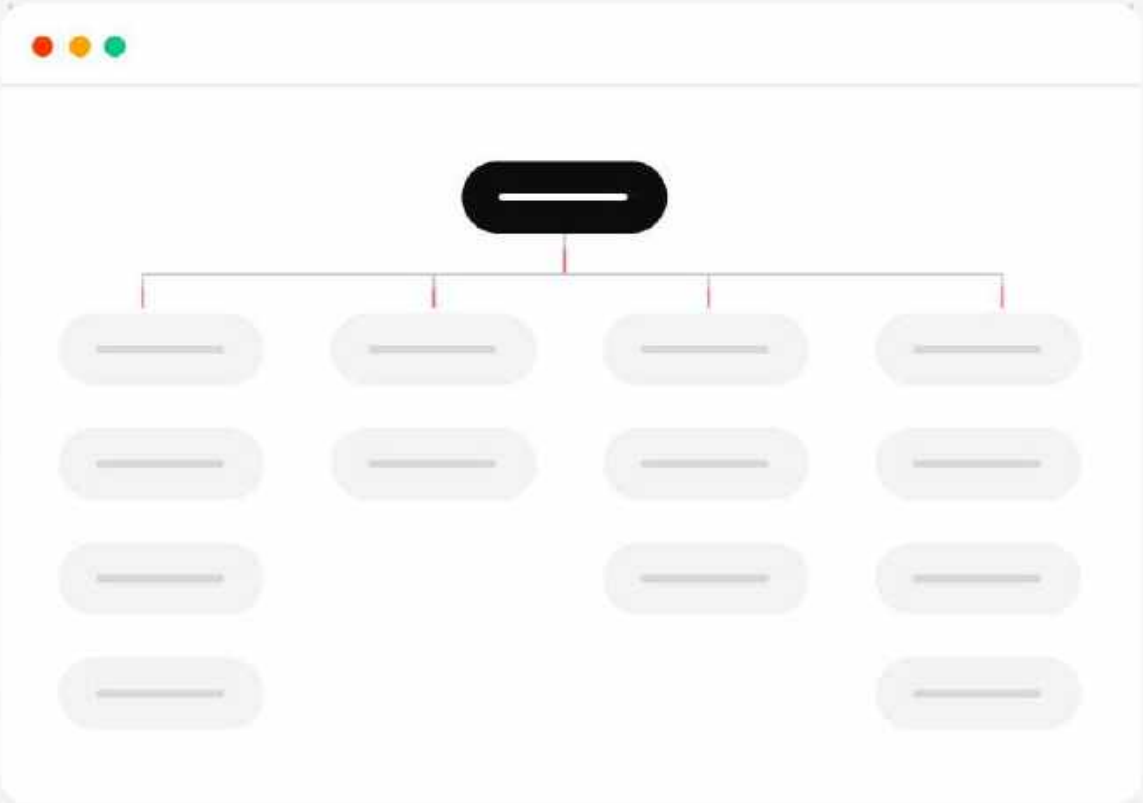
Thank you for contacting us, we will be happy to help with a consultation and provide advice on how to improve your product

Product Consulting

- NEW PRODUCT CONSULTING

RESEARCH & DISCOVERY
- QUALITY ASSURANCE

AUDIT
- TECHNICAL DOCUMENTATION

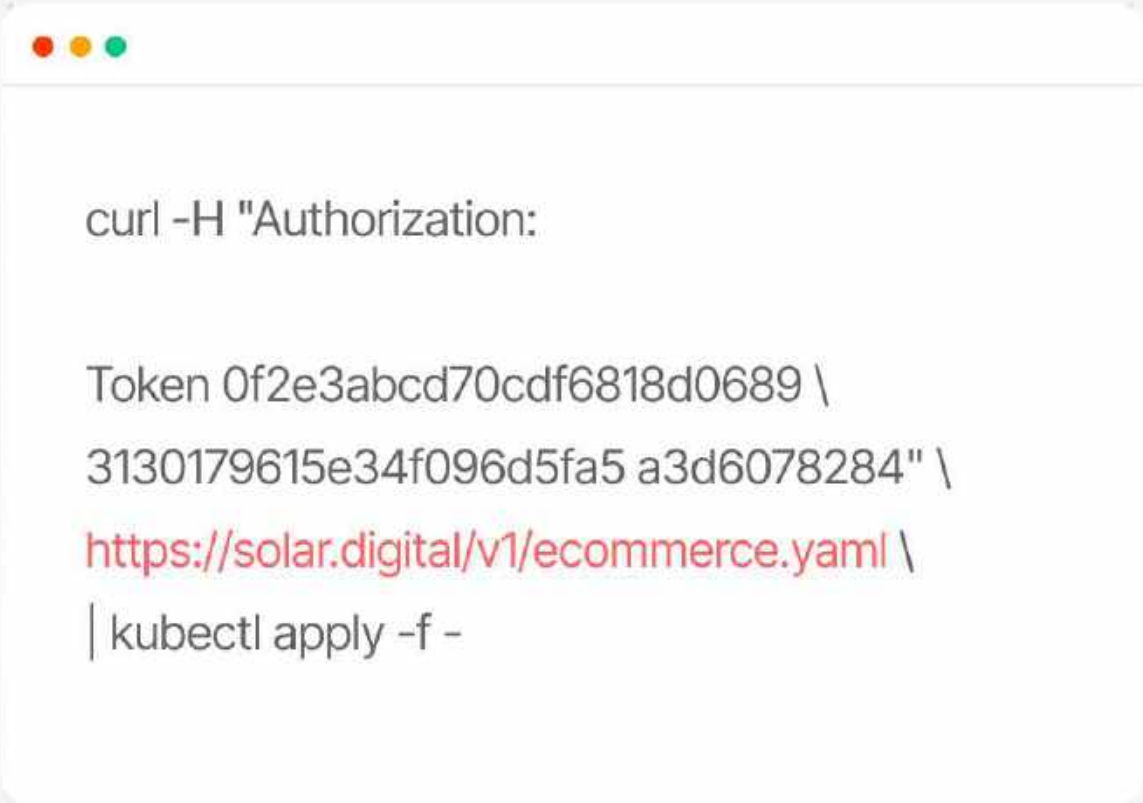


Product Design

- USER EXPERIENCE DESIGN

USER INTERFACE DESIGN
- VISUAL IDENTITY

CREATIVE PROMO WEBSITE
- CONVERSION RATE OPTIMISATION



Product Engineering

- WEB APPLICATIONS

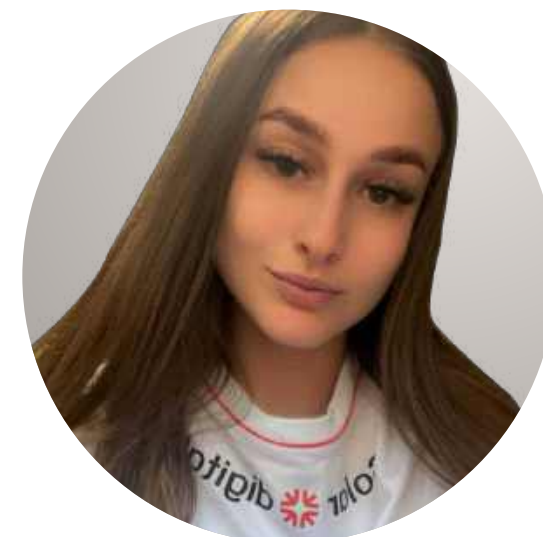
PRODUCT RE-ENGINEERING
- MOBILE APPLICATIONS

MVP DEVELOPMENT
- ECOMMERCE DEVELOPMENT

3RD PARTY INTEGRATION



>30  
experienced talents



Designers, Web Developers,  
Mobile Developers, DevOps  
Engineers, Project Managers,  
Business Analysts, QA  
Engineers, Digital Marketers

# Technologies



PHP Laravel



Open Cart



NodeJS



Figma



Vue.js



React.js



React Native



Wordpress



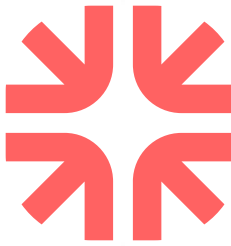
Webflow

AND  
50+ others

ADOBE ILLUSTRATOR  
ADOBE AFTER EFFECTS  
CINEMA4D  
BLENDER  
NEXT.JS  
TYPESCRIPT  
PHP SYMFONY  
READYMAG  
WEB APPLICATION



# Types of Solutions



- Custom eCommerce development
- Conversion Rate Optimisation (CRO)
- Marketplace Development
- New product Consulting
- 3rd Party Integrations
- Gamification, Bonuses, Cashback, Referral
- Programs and other marketing tools

# Trusted by eCommerce companies

What our clients say...

Web Update & Migration for Food Retail E-Commerce Site

Share

THE PROJECT

E-Commerce Development, UX/UI Design

Confidential

Feb. - Apr. 2018

PROJECT SUMMARY

Solar Digital designed and developed an e-commerce site for a food retailer after their previous site became antiquated. After migrating the site, they integrated a loyalty program and personal accounts.

5.0

★★★★★

Quality	5.0
Schedule	4.5
Cost	5.0
Willing to Refer	5.0

THE REVIEW

"We received a lot of help in making decisions, which was useful and important for us at that time."

Jul 20, 2020

FEEDBACK SUMMARY

Solar Digital implemented new functionalities to the site, focusing on eliminating UX/UI issues from the previous build. They demoed their progress biweekly and put in the effort to communicate with key stakeholders. High-level technical prowess and a customer-driven outlook made for a good project.

Read Full Review

THE REVIEWER

Head of Digital, Tavria - V

Anonymous

Retail

Ukraine

1,001-5,000 Employees

Online Review

Verified

Web Dev for Farmer's Market

Share

THE PROJECT

Web Development

\$50,000 to \$199,999

June 2018 - Ongoing

PROJECT SUMMARY

Solar Digital designed and developed a web app to manage vendor data for a farmer's market. Using the Laravel framework, the team built the product to process information ranging from scheduling to payments.

5.0

★★★★★

Quality	5.0
Schedule	5.0
Cost	5.0
Willing to Refer	5.0

THE REVIEW

"Their flexibility's certainly noteworthy and deserving of praise."

Mar 12, 2020

FEEDBACK SUMMARY

Solar Digital delivered a functional application that streamlined processes and improved operational efficiency to the satisfaction of internal stakeholders. The team is prompt and organized, which enables effective collaboration. They accommodate scheduling needs to support ongoing engagement.

Read Full Review

THE REVIEWER

Manager, Frisco Fresh Market

Anonymous

Consumer Products

Dallas, Texas

1-10 Employees

Phone Interview

Verified



# Models of work

01

## Time and Material

Client gets to pay for the actual time and effort spent on implementing the software development project.

02

## Project based approach

Predefined development budget with the exact deadline on when the project should be complete.

03

## Dedicated team approach

Client builds the team according to the requirements, and this team can report directly to the client, or be supervised by a dedicated Project Manager.



# Highlights of Our Best Work

Over the past 8 years, we've successfully completed  
130+ projects for clients across 23 countries.






# Sailica

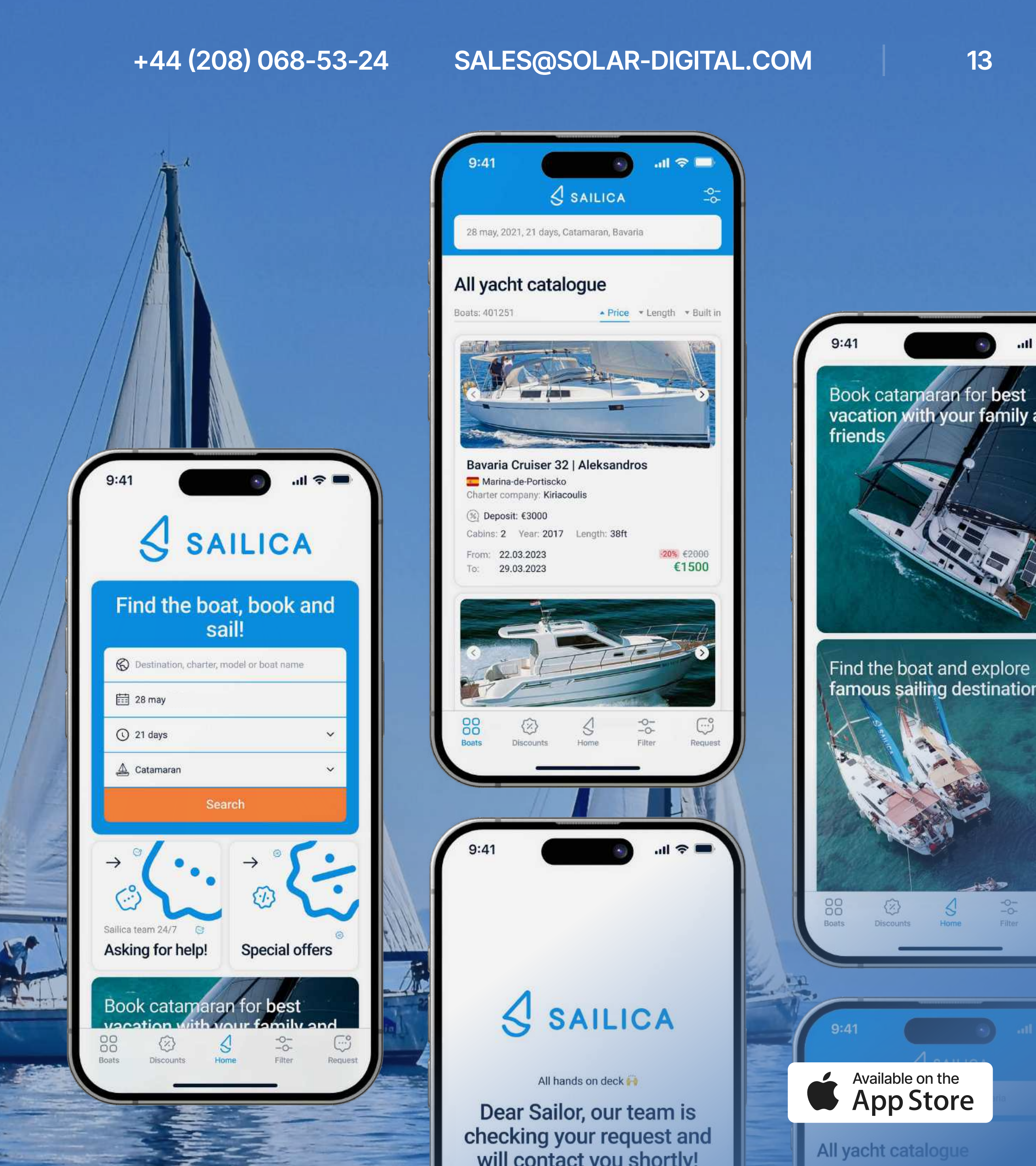
## DEVELOPMENT OF ONLINE YACHT RENTAL SYSTEM

Sailica is an online yacht booking system, where skipper can search and book a charter yacht of any type (sailboat, catamaran, motor, etc) and at any destination (from Norway to Seychelles). We did discovery, brand identity, web platform and mobile application. Also we integrated 3 biggest Fleet Management Systems (FMS) inside one database and improved conversion rate from visitors to clients.

 [MORE ABOUT CASE](#)

 Awarded on Design Nominees, WebAwards

- # Portals/Services
- # UX/UI Design
- # Mobile App
- # Web Application





About SailicaFAQ

+43(72) 088-25-66+44(20) 806-853-24booking@sailica.com

Wishlist


SAILICA

Yacht charterDestinationsMarinasJournalFast Quote


Rental request

Yacht Charter Last Minute Deals


Yachts by the most favorable offers. We recommend not to delay with booking.




Marina Fiosa Dubrovnik  
Aquador 28 HT  
€ 2050  
4 GUESTS2 CABINS29 ft LENGTH2012 BUILT IN



Keramoli  
Bavaria 44  
€ 1600  
5 GUESTS4 CABINS46 ft LENGTH2002 BUILT IN



Pirevea Marina  
Balli 4.1  
€ 3974  
10 GUESTS5 CABINS41 ft LENGTH2019 BUILT IN



Pirevea Marina  
Balli 4.8  
€ 6912  
14 GUESTS7 CABINS49 ft LENGTH2021 BUILT IN

All discount yachts →

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Wishlist


SAILICA

Yacht charterDestinationsMarinasJournalFast Quote


Rental request

Popular yacht destinations


CroatiaFranceGreeceItalySpainTurkey







Ibiza Island  
91 YACHTS8 MARINAS



Mallorca  
169 YACHTS15 MARINAS



Sardinia  
311 YACHTS20 MARINAS



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Wishlist

SAILICA

Yacht charterDestinationsMarinasJournalFast Quote

Rental request

People talk about Sailica

25 reviews★★★★★18 reviews★★★★★

About SailicaFAQ

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Wishlist

SAILICA

Yacht charterDestinationsMarinasJournalFast Quote

Rental request

Yacht charter online

France ×Italy ×

28 may

21 days

Catamaran

Search

Select Saturday for discounts and better prices.

May 2024

MO	TU	WE	TH	FR	SA	SU
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	25	19	20	21
22	23	24	18	26	27	28
29	30	31	1	2	3	4

Sailboat

Catamaran

Motorboat



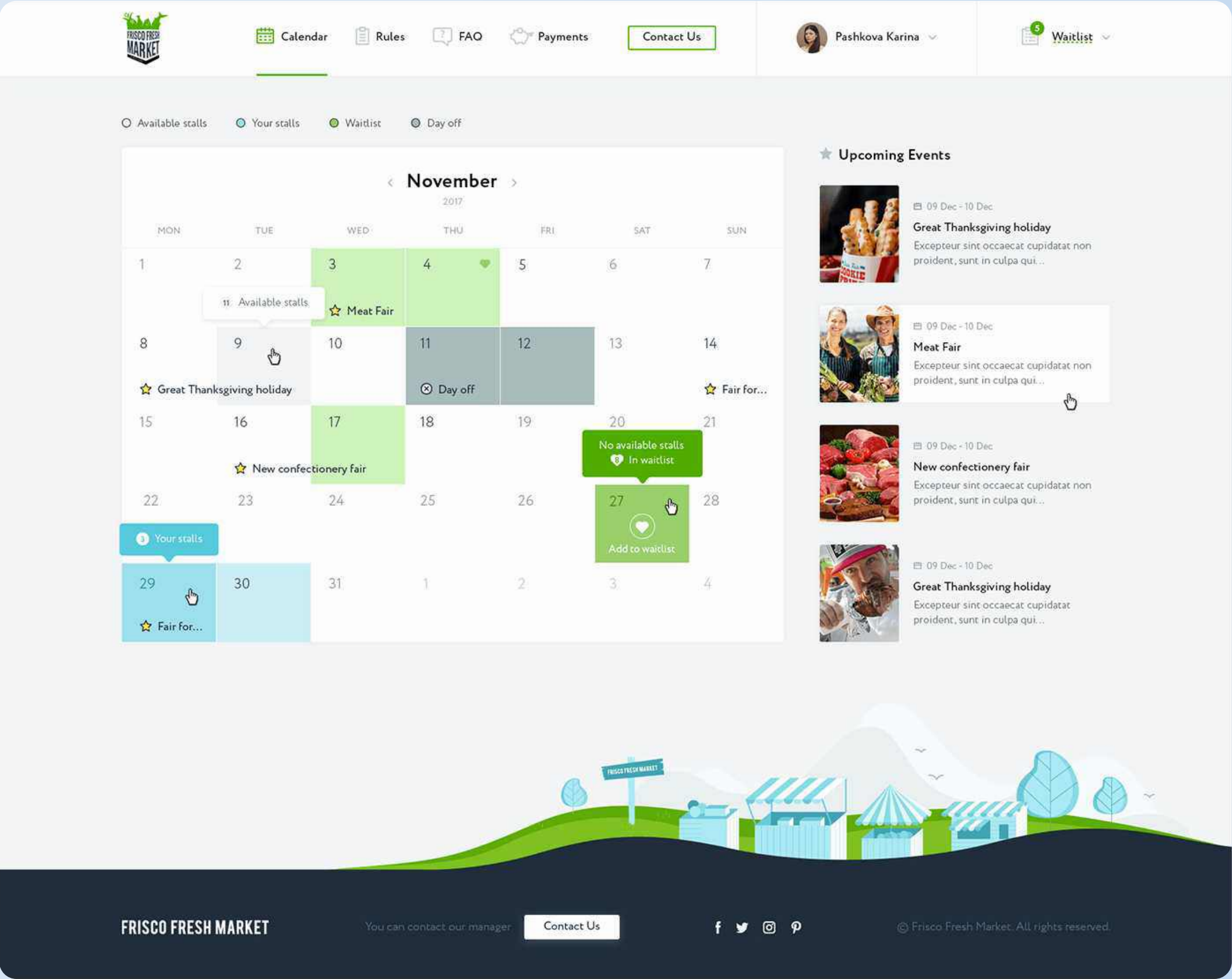
# Frisco Fresh Market

DIGITAL PLATFORM FOR FARMERS MARKET

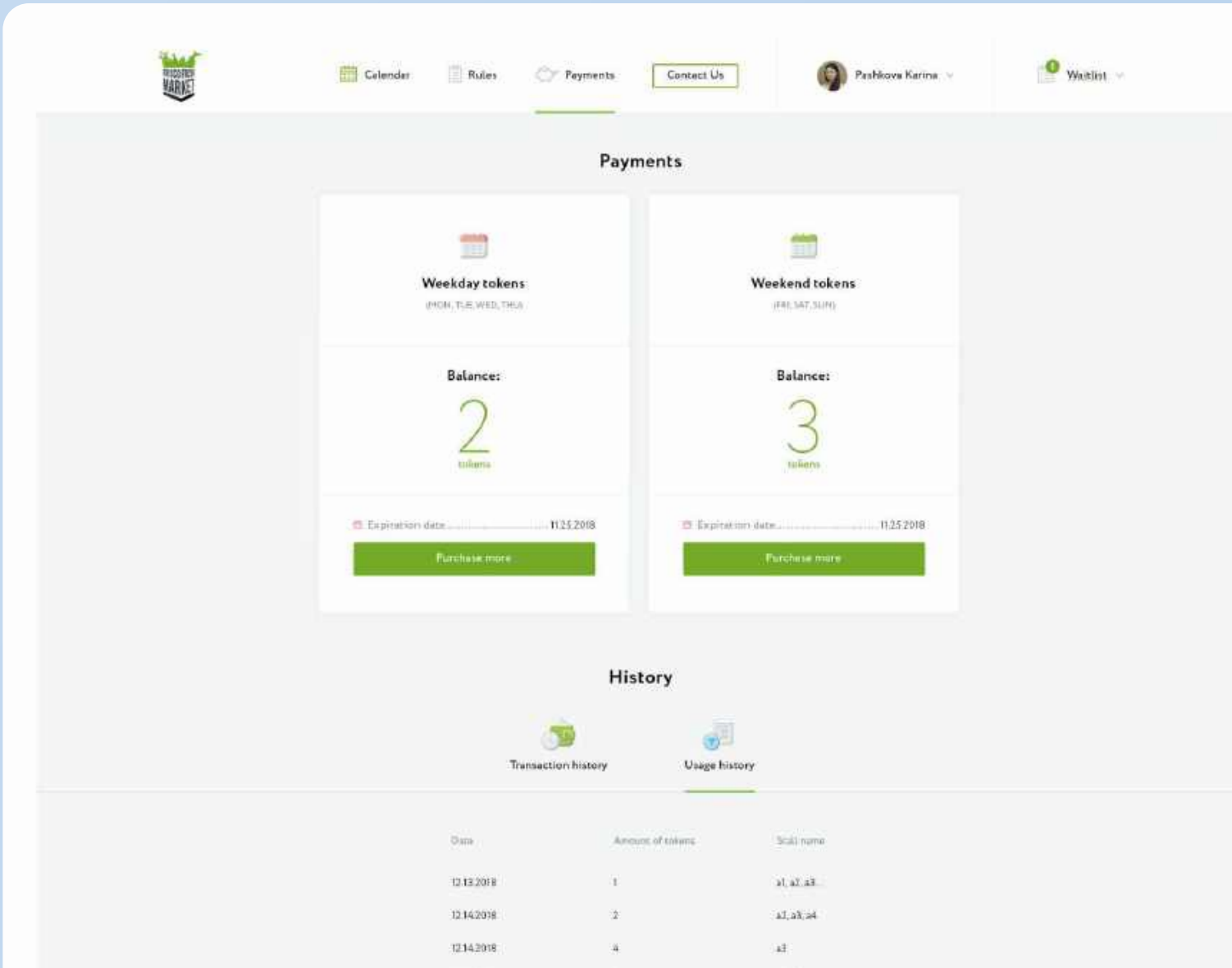
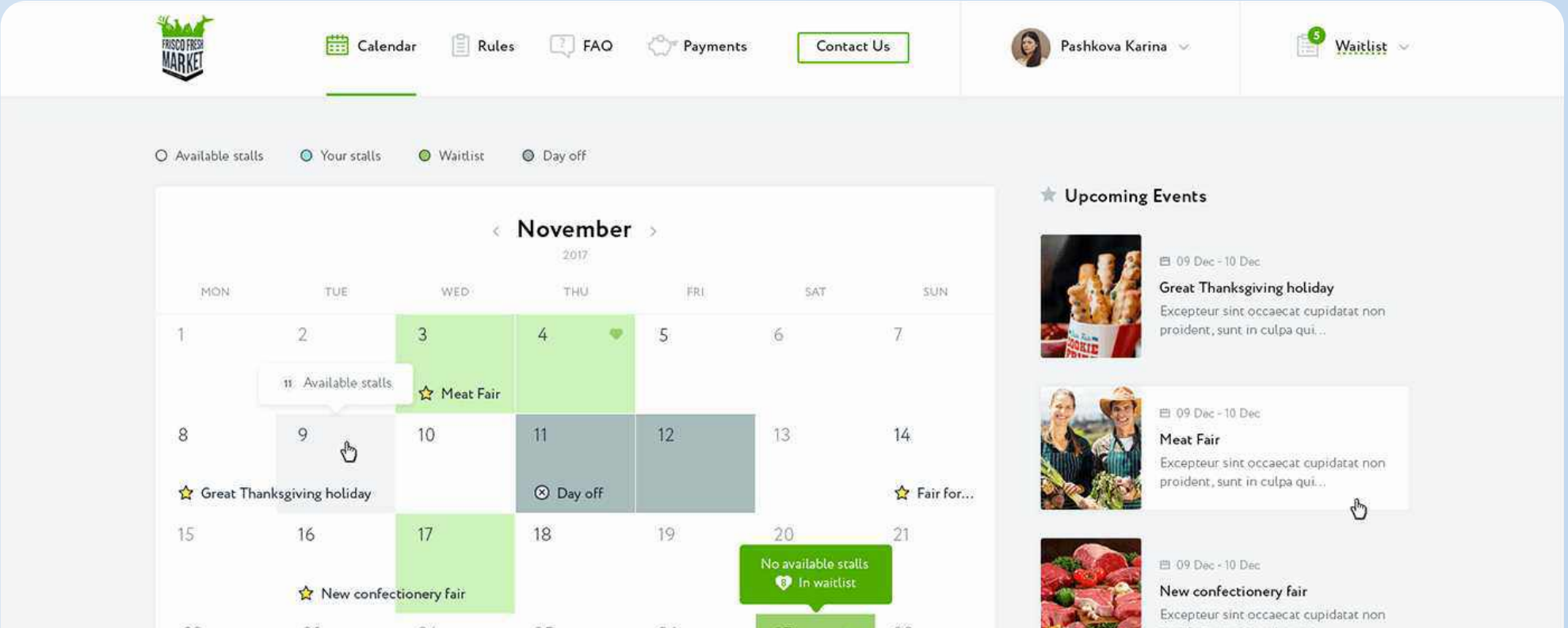
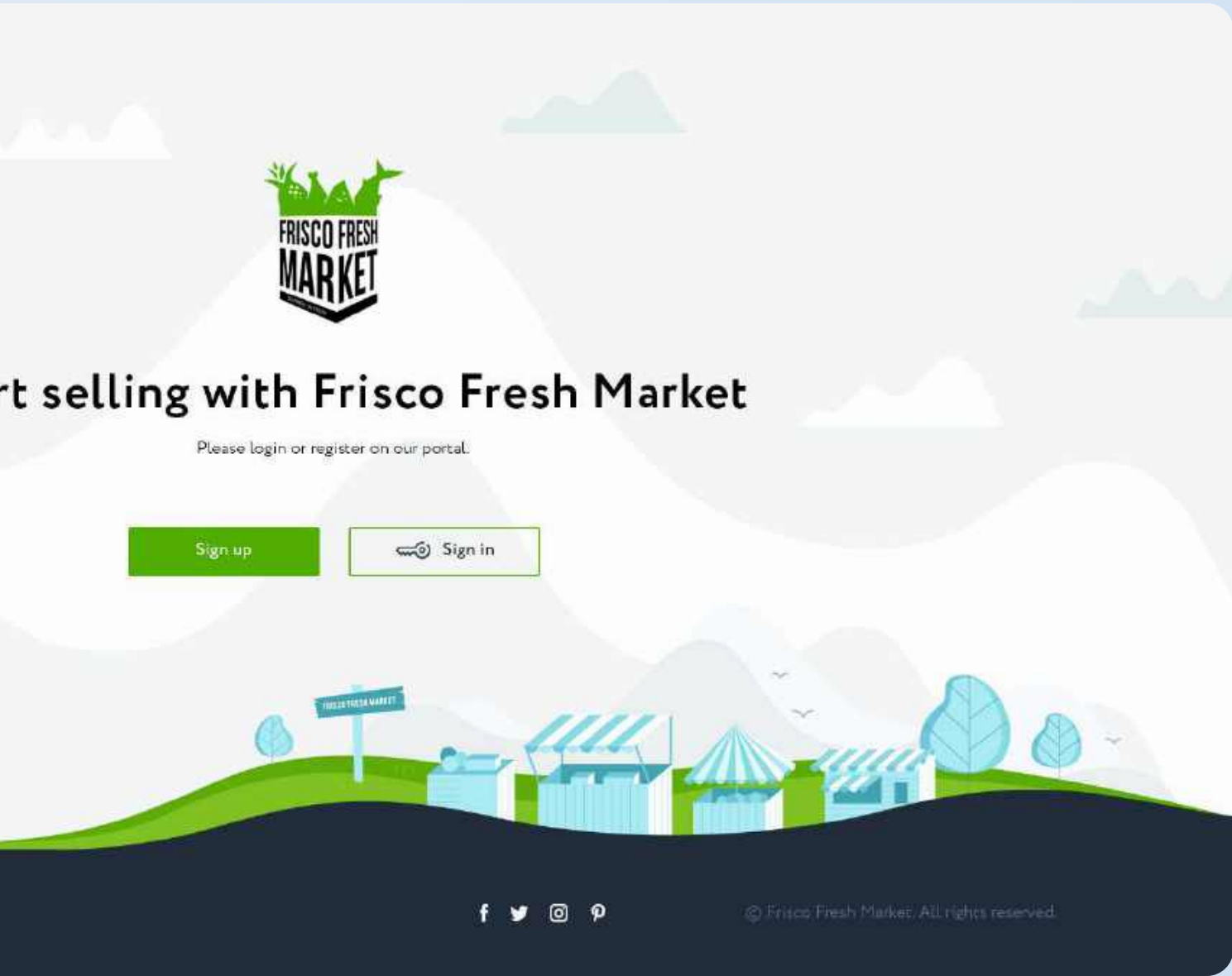
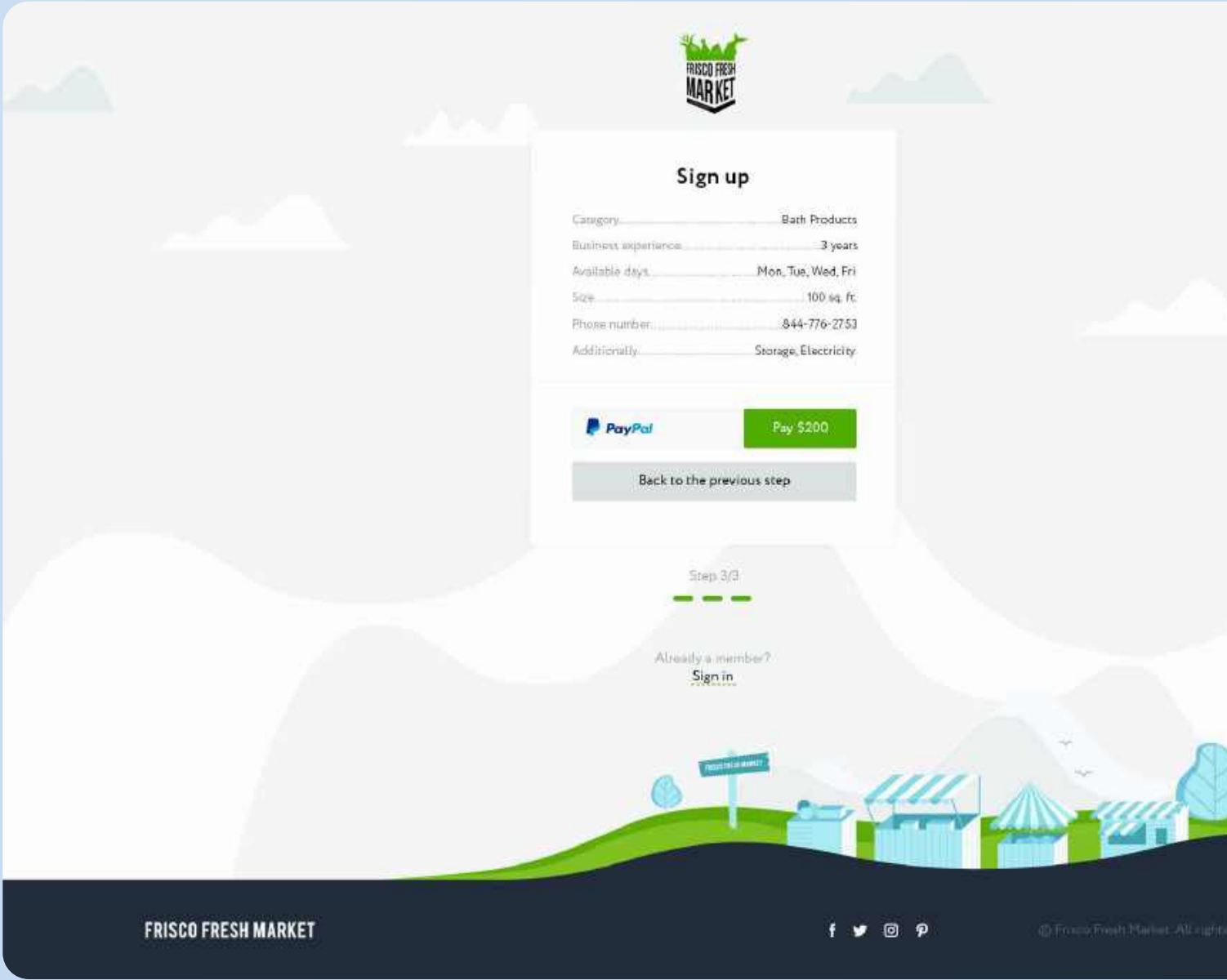
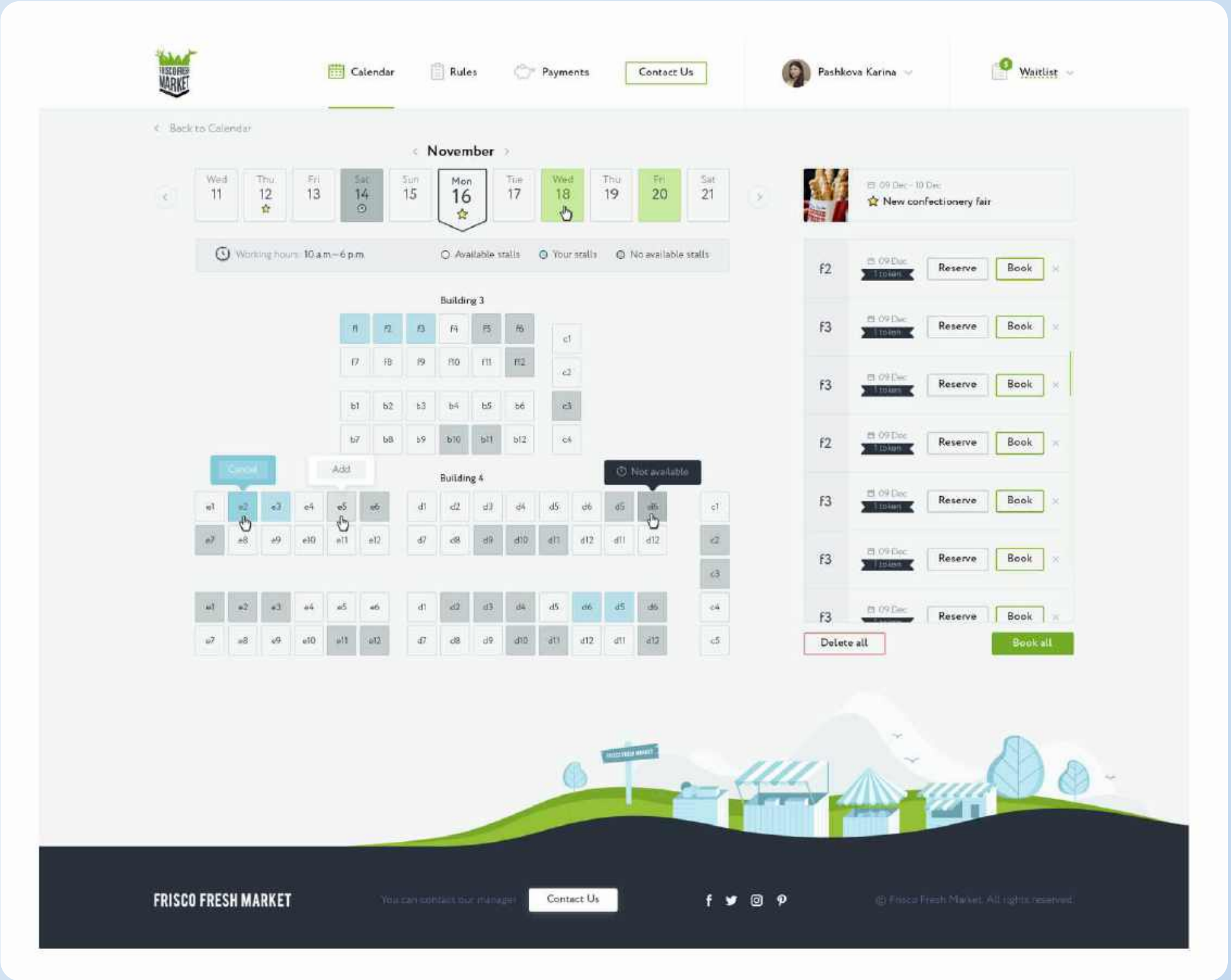
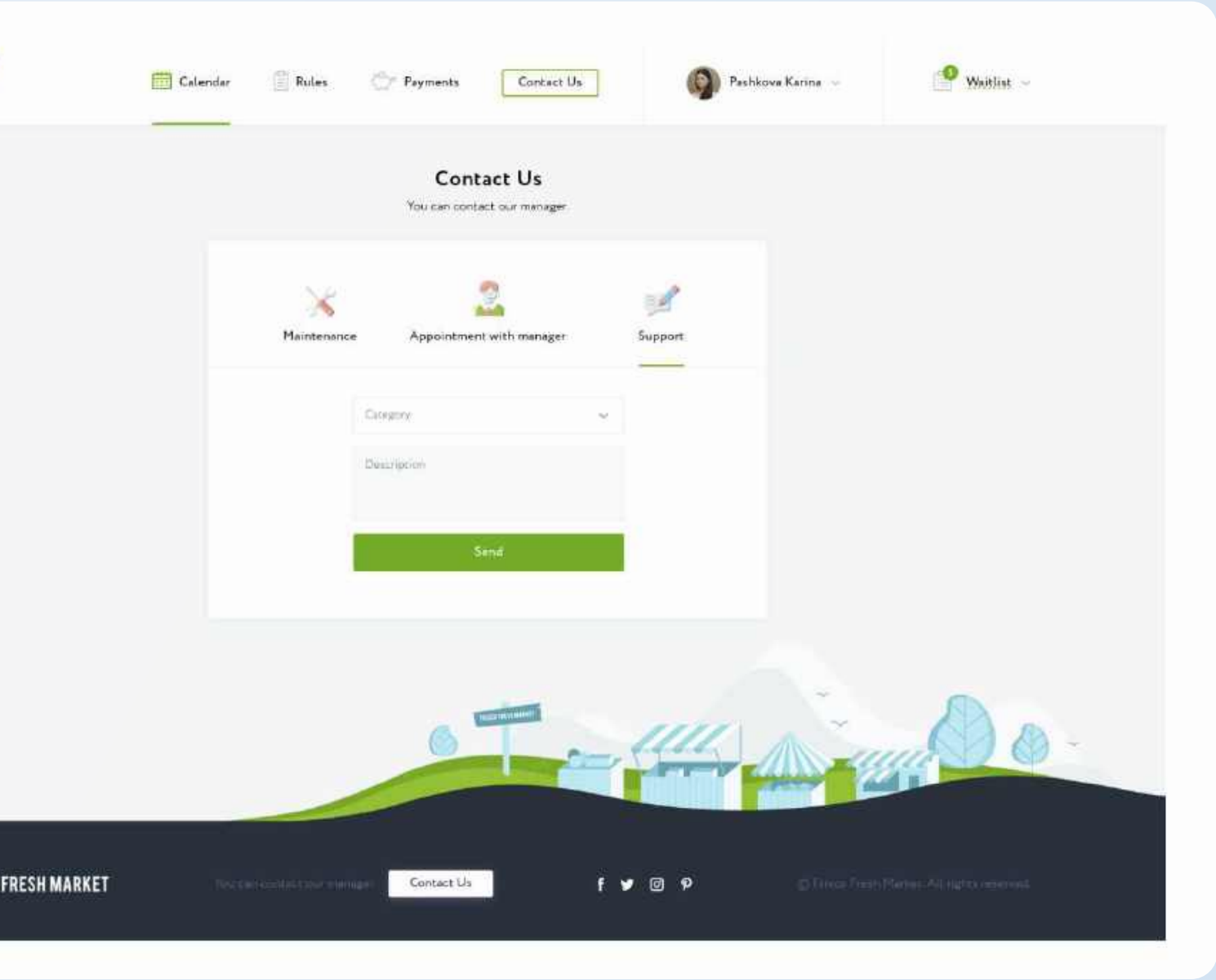
Frisco Fresh Market is the next evolution of the classic farmers market experience. Located in one of the fastest-growing cities in Texas, FFM comprises 70 000 square feet of rentable indoor and outdoor space. To improve and simplify vendor engagement, we developed an application that manages stalls and sales on the market.

The platform includes features like a stall booking system, payment management, and a calendar with a stall map. This solution streamlined the vendor experience, making it easier to manage their market activities efficiently.

 MORE ABOUT CASE









# Buddha Pizza

EMOTIONAL WEBSITE FOR PIZZA DELIVERY

The client came to us with delivery problems. He often got cold, burnt, upside-down pizza made from cheap products. To change the situation, he decided to create a new pizza delivery. With such an ambitious plan, “another” should be everything, including the branding we have created, and then the promotional website.

We deliberately made the corporate website with minimum actions and plenty of great animations and illustrations.

 [MORE ABOUT CASE](#)

 Awarded on Honorable Mention at the Awwwards

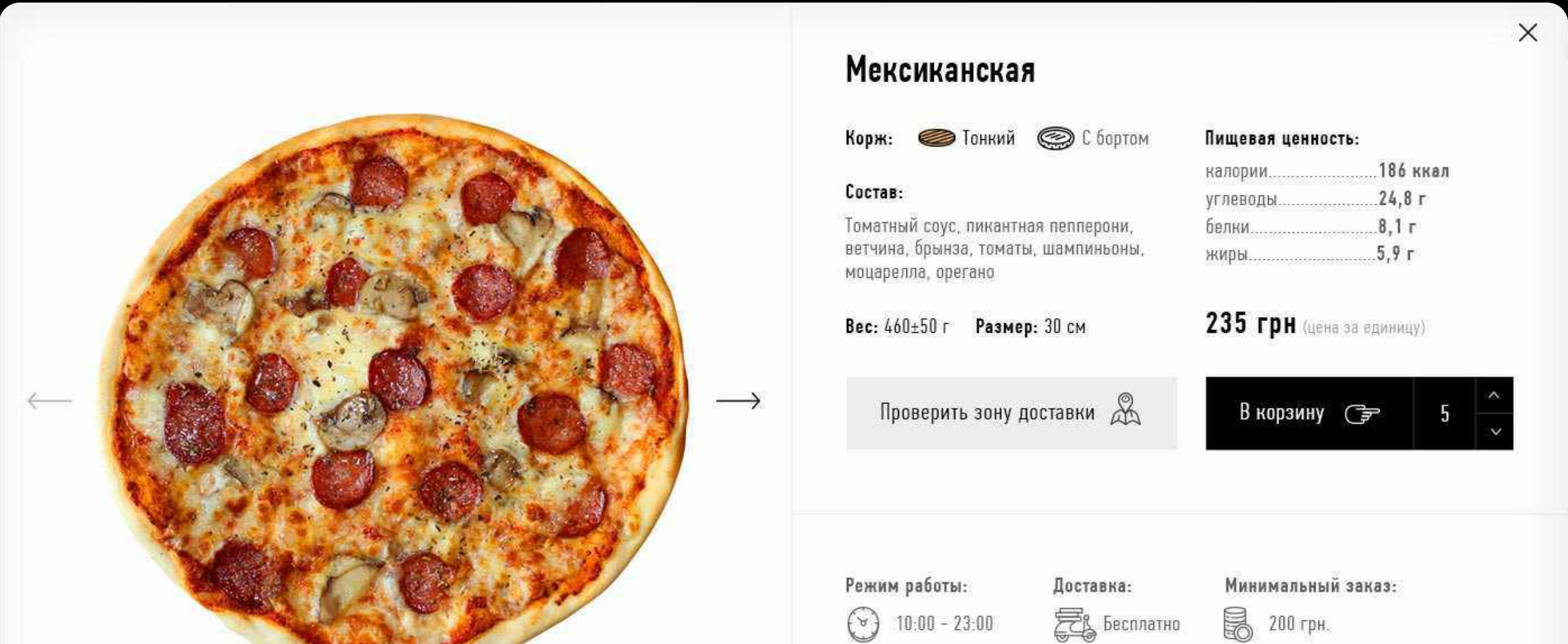
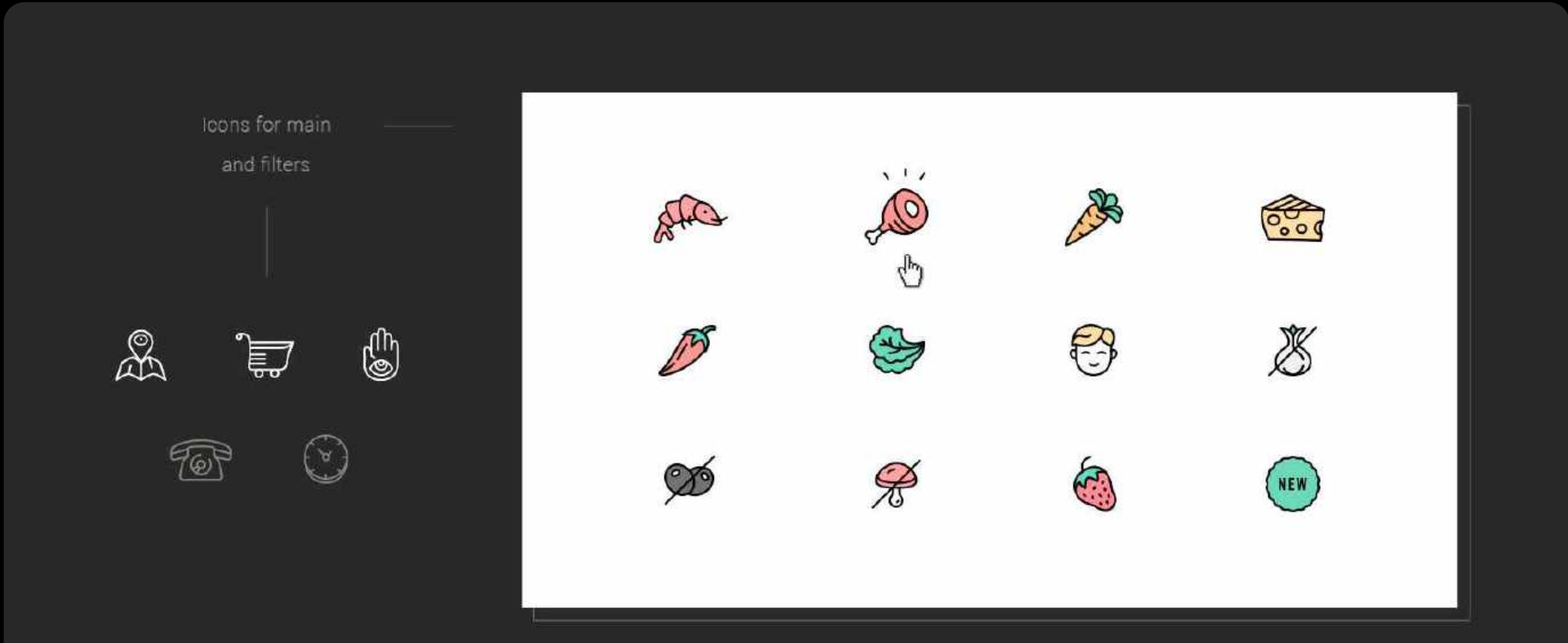
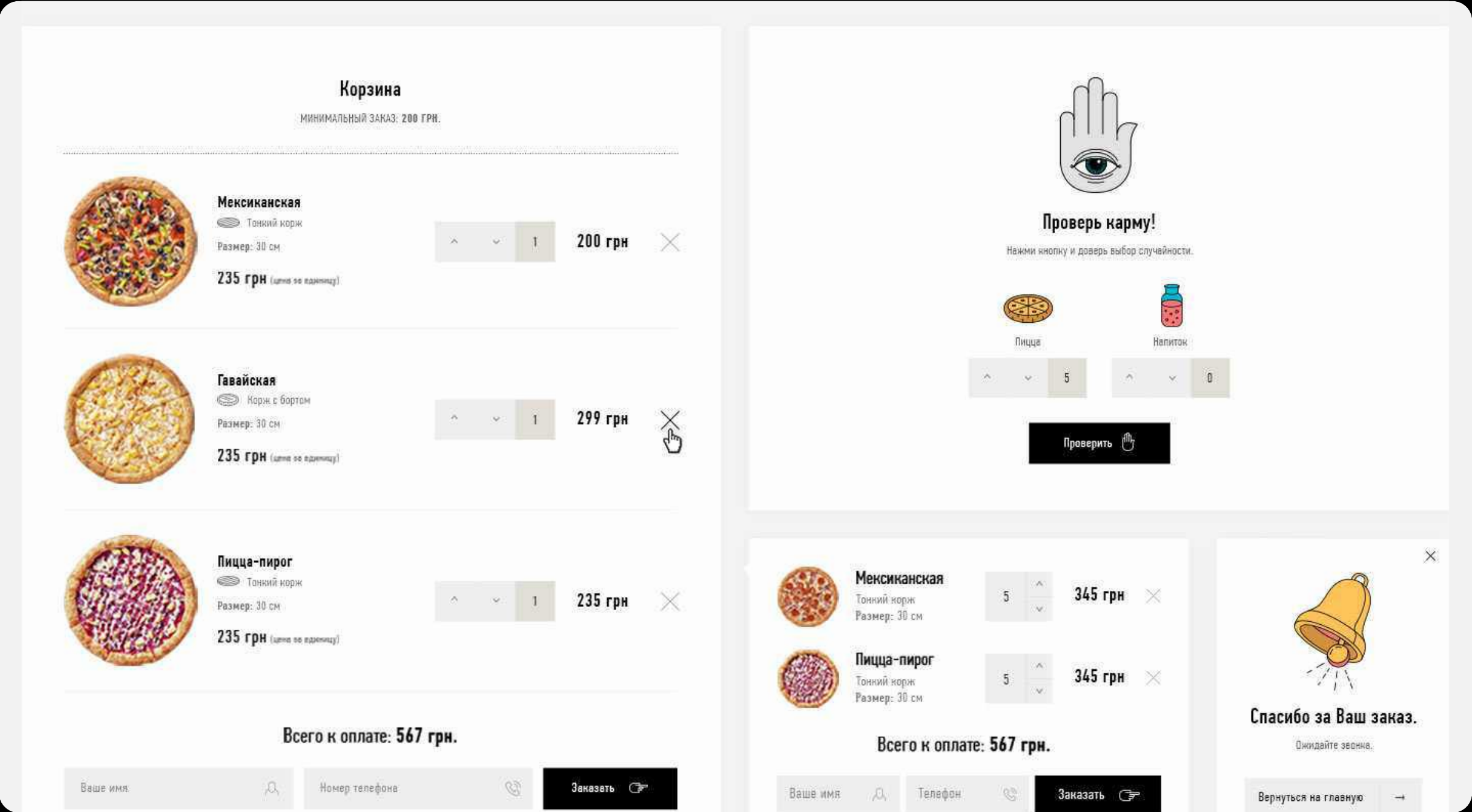
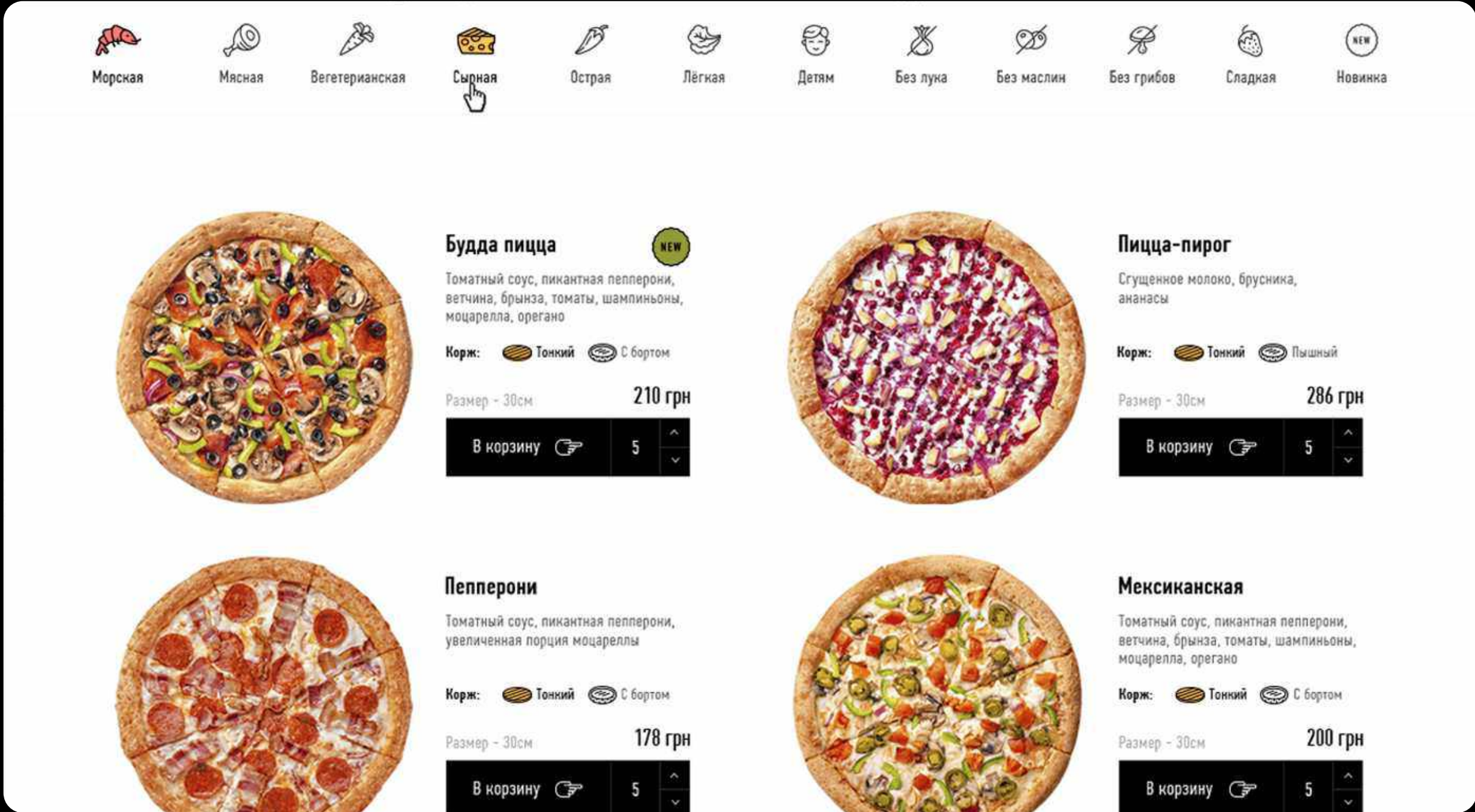
# WOW - Website

# WordPress

# Interaction Design










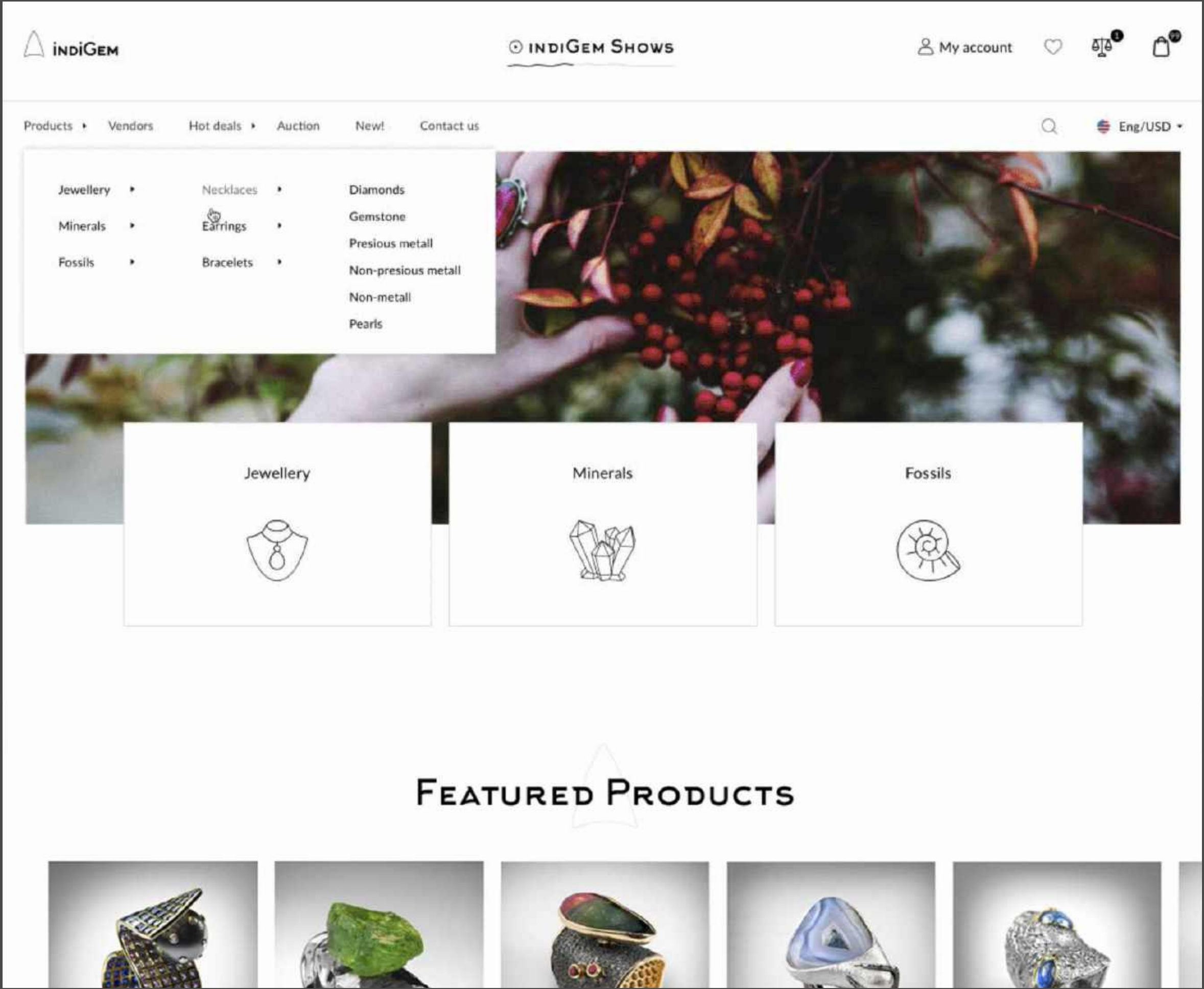
# IndiGem

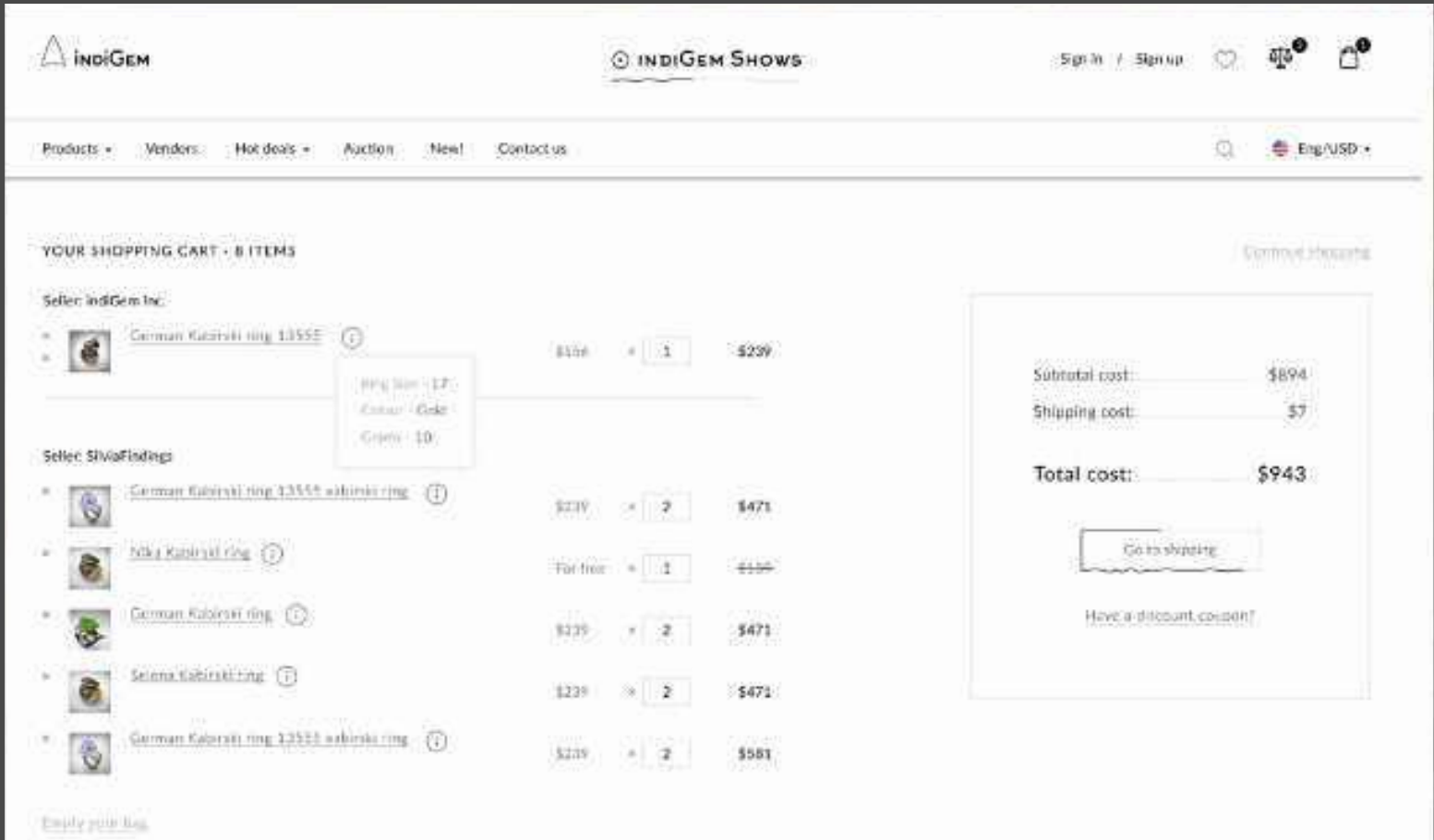
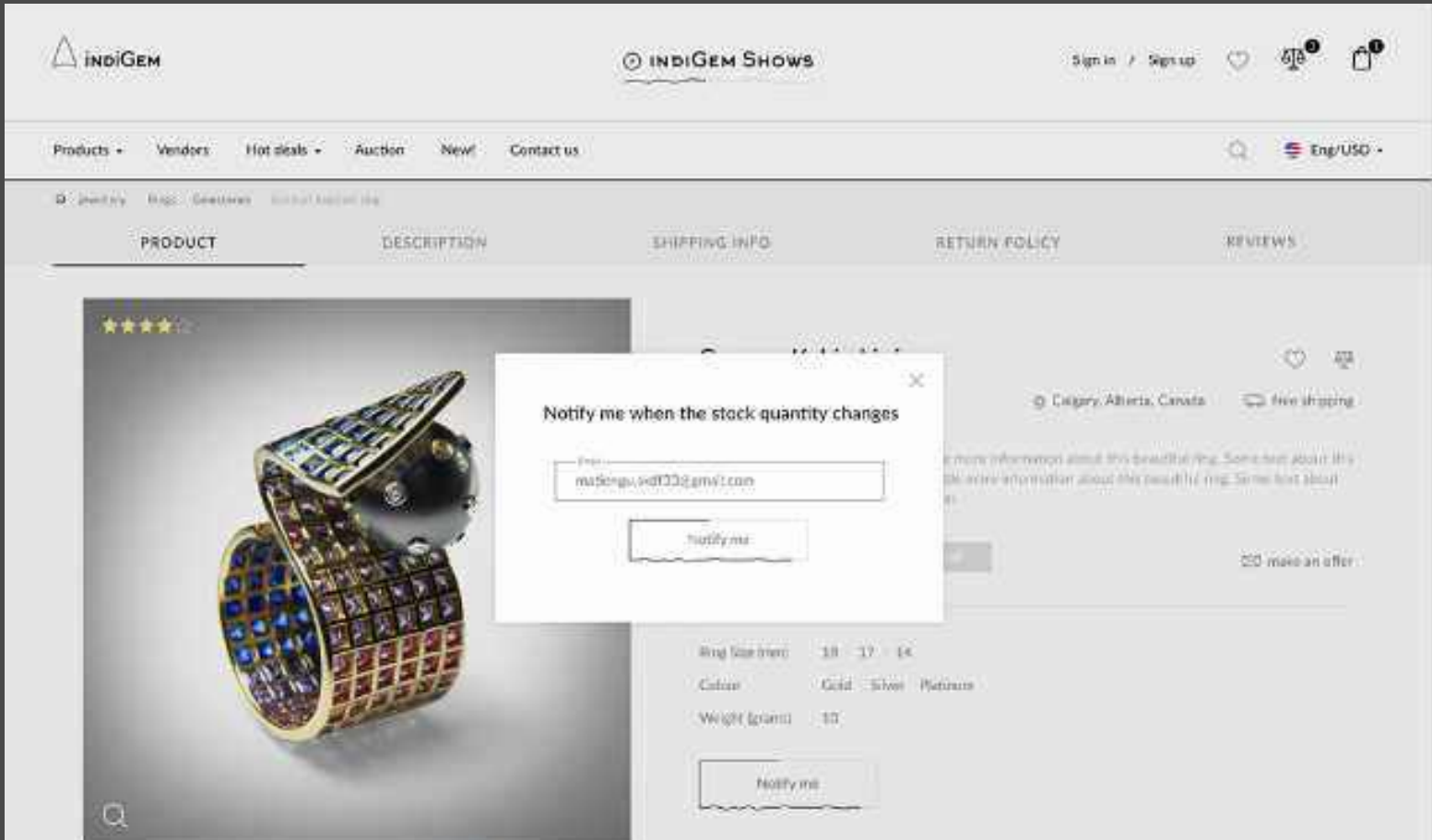
## MULTI-VENDOR JEWELRY MARKETPLACE

Having finished previous work on the amazing new branding, we started a new phase of IndiGem development, focusing on building a marketplace website.

The project started with a deep analysis of user needs, building and optimizing the marketplace section structure, the visitor's journey map, and the consumer experience. The client bought a license for X-cart — a ready-made solution that organizes the server part of the trading platform (marketplace), before starting a dialogue with us.

 MORE ABOUT CASE








# Firusas

LUXURY BOUTIQUE NETWORK ONLINE STORE

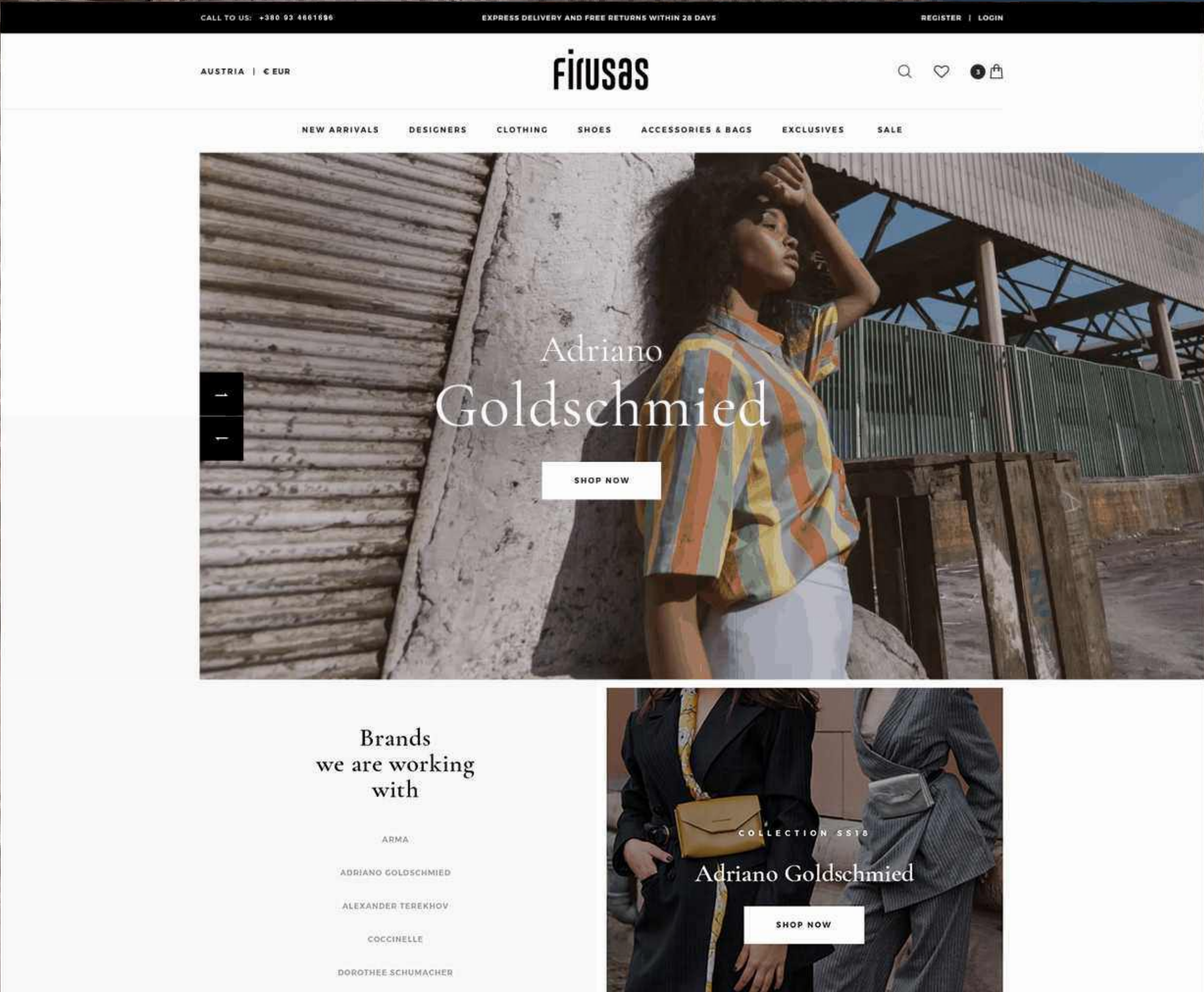
Our cooperation continued and we started building a website We developed a basic version of the online store to begin our online journey. The plans were quite ambitious. The project had to unite many third-party integrations from payment and CRM systems to services of delivery. The trick was to make a correct prototype, develop the interface, and begin working on the design.

We made interfaces according to the modern design rules for the fashion industry.

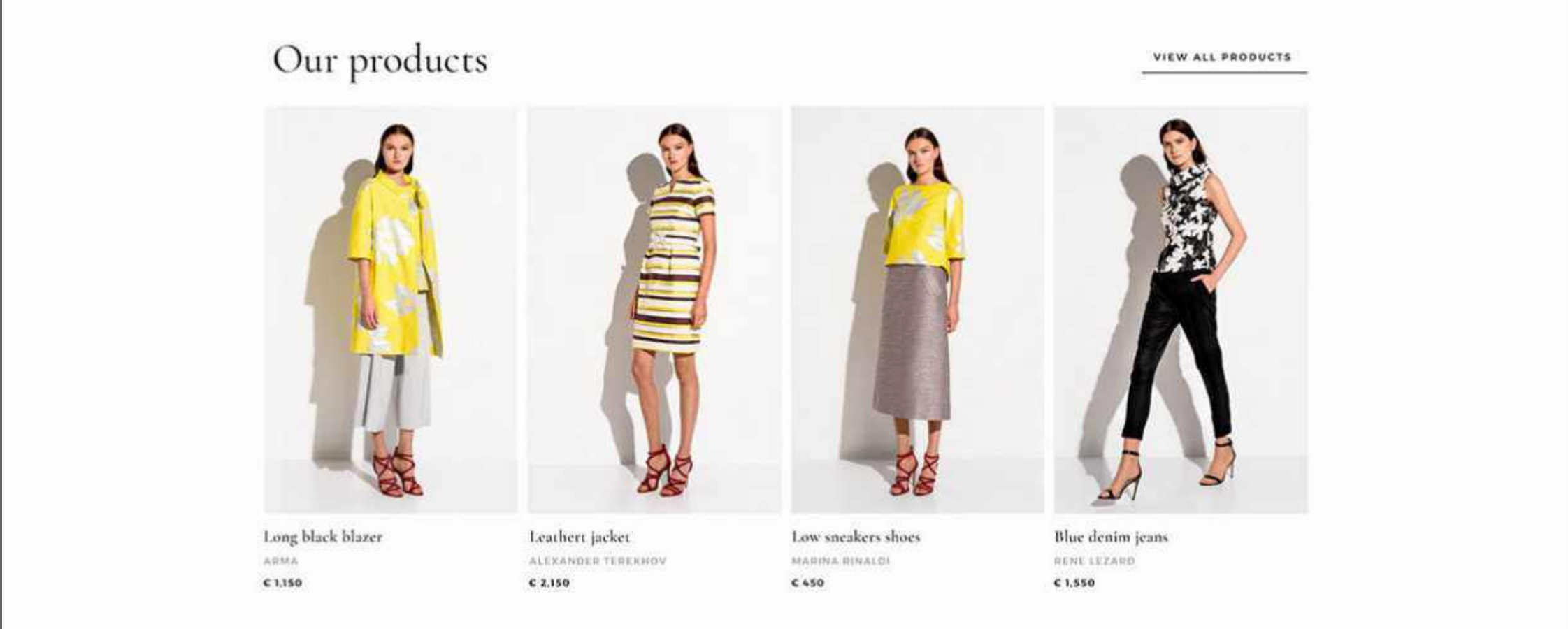
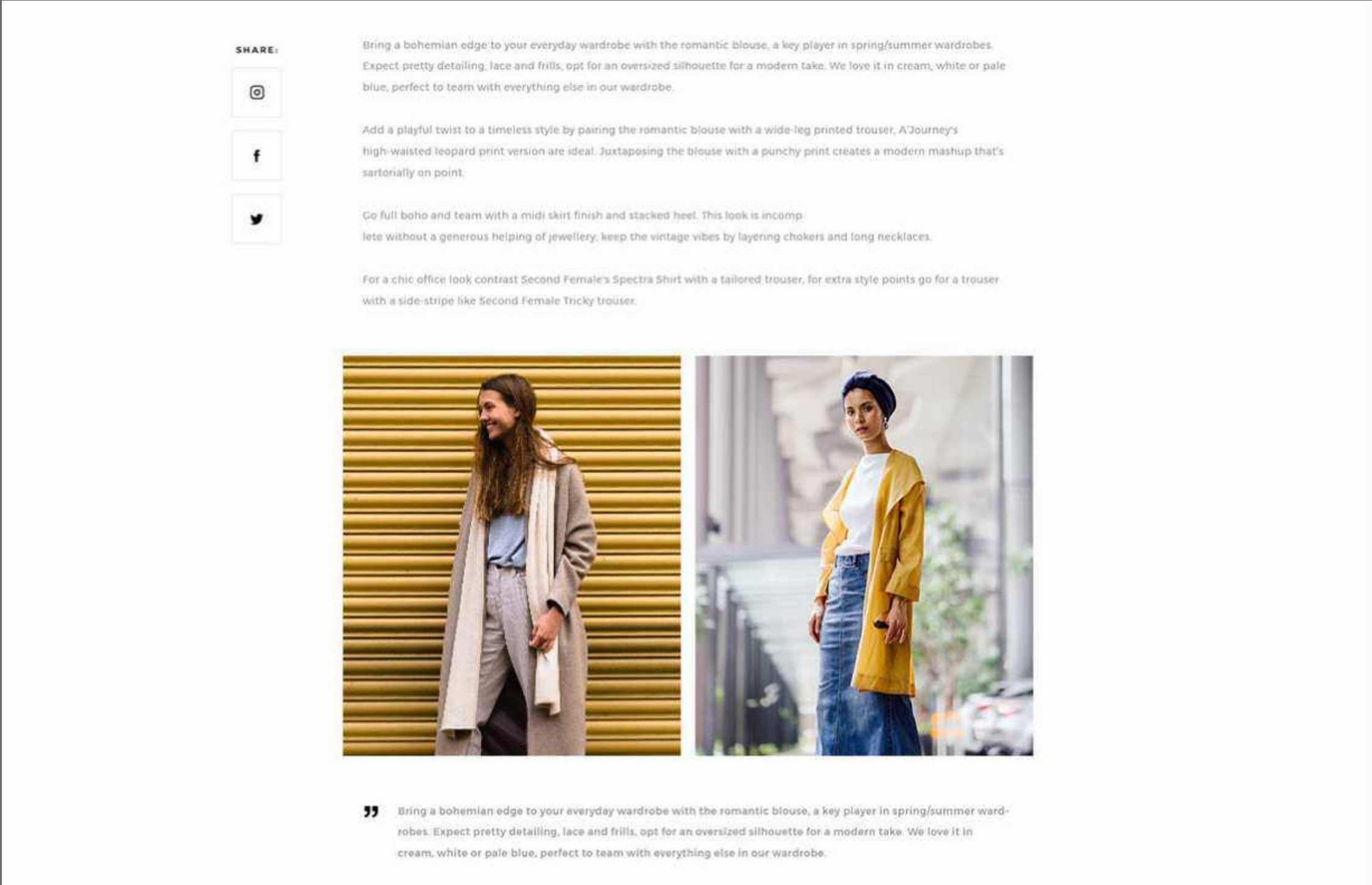
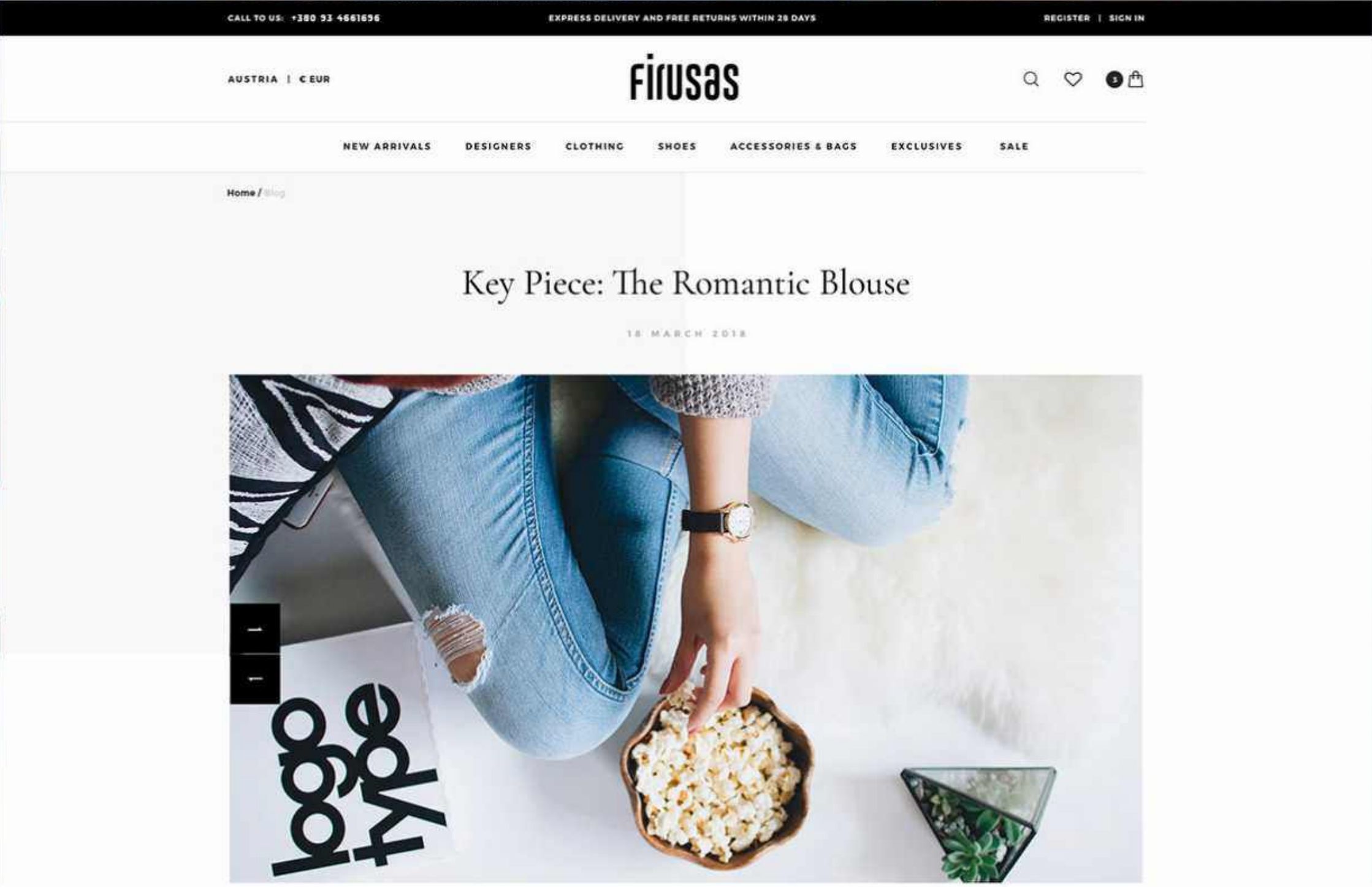
 [MORE ABOUT CASE](#)

 Awarded on Behance(1), WebAwards

- # Portals/Services
- # UX/UI Design
- # e-Commerce









# Recognized in Global Rankings with 100+ International Awards

CLUTCH 1000 AWARD 2024

CLUTCH TOP WEB DEVELOPERS RETAIL UNITED KINGDOM

TOP RATED PLUS

100% JOB SUCCESS SCORE

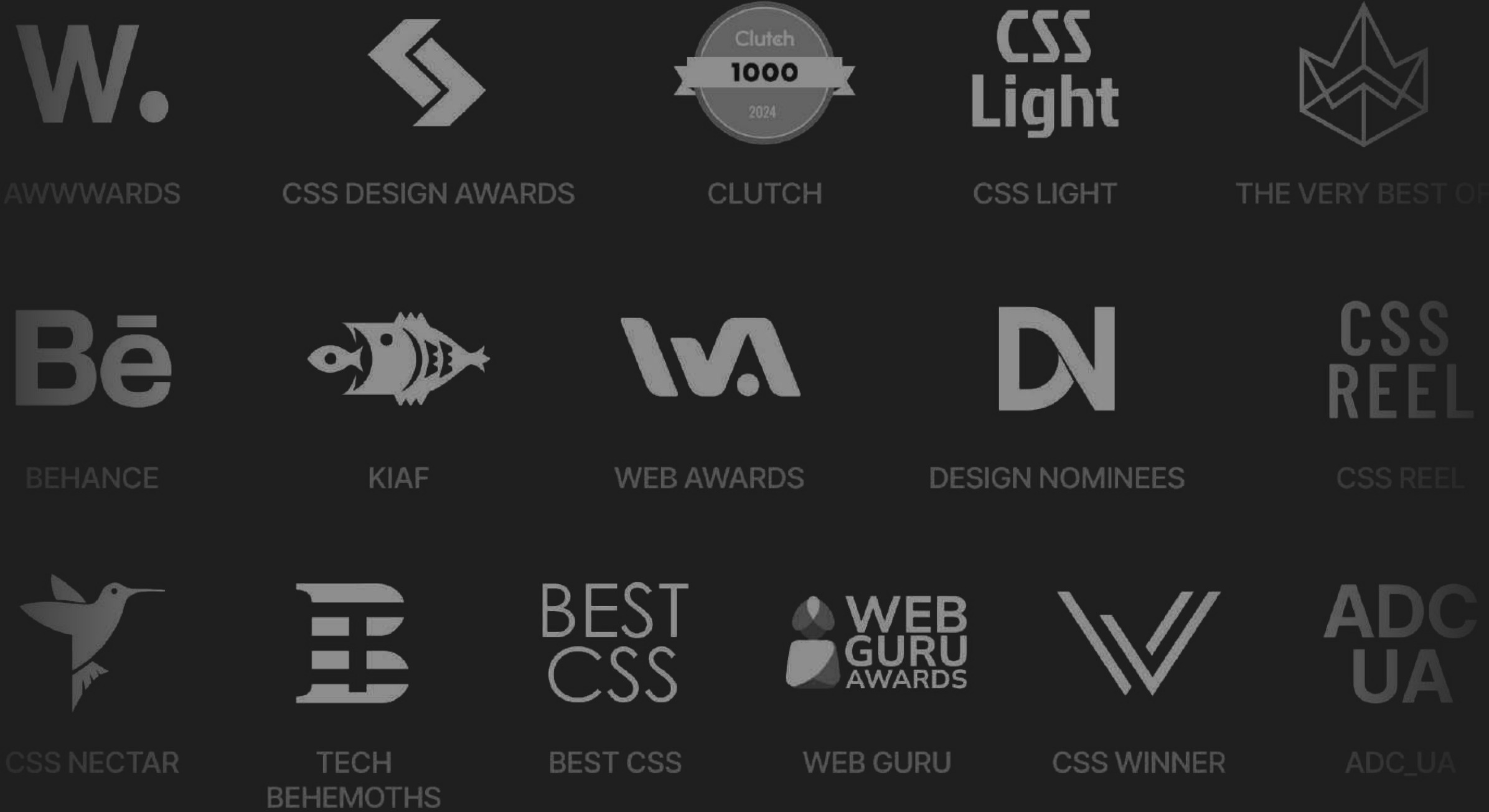
X7 HONORABLE MENTIONS

THE VERY BEST OF 2020, 2021

X9 SPECIAL KUDOS

2023 AWARDS WINNER







“ A good website influences sales, brand recognition, and creates an image of a modern, innovative ecommerce company. Before we start development, we analyze user behavior, identify all the bottlenecks and create a product with the most convenient functionality and various features that distinguish it from competitors.



**Kirill Soliar**

CEO at Solar Digital

Let's create  
a unique solution for your  
business  together

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